

# **30x30 Solutions**

## **A guide to inclusive, equitable and effective implementation of biodiversity Target 3**



### **Review Draft 1:**

This document is for review only, do not quote or refer to as a finalized document. Thank you.

17 April 2023

version 17 Apr 23 b

## 30x30 Solutions

### A guide to inclusive, equitable and effective implementation of biodiversity Target 3

This guidance is being developed by the IUCN World Commission on Protected Areas, supported by the Global Environment Facility through a grant to WWF-US. (More information on our project website, [T3Guide.info](https://www.t3guide.info).)

The guide focuses on identifying existing approaches and technical tools to support implementation. The text has been developed through a highly consultative process, and this first draft is available to anyone who is interested in reading it, commenting, and offering suggestions.

Please note that text in green is NOT actual text for the guide, but explanatory notes on sections etc. that will be developed.

#### How to Review the Draft

Please use the review form provided with the draft. The draft text includes line numbers to help you indicate precisely what part of the Guide you wish to comment on. Note that is the first of two wide open calls to review drafts. The final draft of the document will be professionally proofread so there is no need to note grammatical or other errors.

Given the high level of interest in Target 3, and our efforts to promote awareness of the Guide, we expect to receive comments from hundreds of people through this review process. We request that you be as specific as you can in your comments and suggestions. And we assure you that every review received will be considered as we revise the draft.

We are particularly interested in receiving good example thumbnail case studies of practical ways countries have planned or implemented elements of the target. Given very limited space, these would ideally be one-sentence summaries with a hyperlink to more information.

Please review the text only. Infographics in this first review draft are conceptual and provided for illustration only. They will be completed, refined and designed for the second round review draft. This first draft is in English but you may comment in English, French or Spanish.

**Please send all review forms to our project email address, [T3Guide@oldtownhill.org](mailto:T3Guide@oldtownhill.org). Deadline is 30 April 2023**, but we encourage you to reply sooner. Again, we anticipate receiving many comments to process.

Thanks to the many people who have participated in consultations and discussions. We are [building a list of acknowledgements](#) of people who have participated. If you do not want your name to appear on such a list, let us know through [T3Guide@oldtownhill.org](mailto:T3Guide@oldtownhill.org). Inclusion on this list does not connote approval of the entire document.

**30x30 Solutions Online Toolbox**

Our project parameters limit the Guide to 60 pages, and also requests that infographics be used throughout. (Infographics are under development and most are not available in this first text draft.) Thus we will not have space in the PDF Guide to include all suggestions, case studies, and other examples.

Fortunately, WCPA and other partners are working on a parallel project, staffed by The Nature Conservancy, to develop an online toolbox for Target 3. This will provide far more space to describe existing and emerging guidance on specific topics relevant to Target 3. We welcome your suggestions. The Guide and Toolbox are being designed and developed to work in tandem. A description of the Toolbox project is on [30x30.solutions](https://30x30.solutions), though the new website will look much different.

### **Next Steps**

Our core drafting team will consider all comments and prepare a revised draft for a second round of review and comment. We aspire to announce that draft for a comment period beginning in May, a draft that will include infographics. Whether we can meet that deadline will depend on the volume and nature of comments received.

Final edits, approvals and design will continue in June and July. The final document will be professionally proofread. We have a commitment to launch a final version of the Guide at the General Assembly of the Global Environment Facility in August. Shortly after it will be translated to French and Spanish.

Recognizing that some interpretations of the Target 3 language—interpretations which bear on implementation—continue to be discussed, we are open to revising the Guide after August if necessary.

### **Commenting on this document**

Text in **turquoise highlight** indicates a live *internal* link, and **grey highlight** indicates an *external* link in cases where [such a link](#) is not yet available.

Other notes:

- We will use a lot of internal and external links. Not all the external links are yet available, and more will be added as we go along.
- We propose to link the guide and the toolbox through common design characteristics and in the title of the guide.
- Where questions of interpretation are not yet settled, we have tried to describe current positions and debates without taking sides, and indicate that some questions must ultimately be determined through CBD processes, and through national processes of interpretation, application and implementation.

**Intro pages**

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**Contents**

Editor’s note: This will not be your usual list of contents but rather a double page infographic – starting with the objective of the guide and the text of the GBF Target 3 – and then a graphic with live links to each section of the guide. The automatically generated list here is just the starting place for this graphic. The graphic can also be coded to pick out the main themes of planning, issues, success (the main text below is coded this way) to also aid navigation.



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A **summary version** of this guide [will be] produced with policymakers as the intended audience.

## Foreword

[1 page foreword to come.]

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A few notes on how the final Guide will be linked to additional information, internally and externally.

- Thumbnail case studies will be given throughout the text. These are 1-2 lines maximum but all link to a web story, document or summary.
- All documents/tools etc. will have embedded links direct to the tool.
- The document will also be meshed, meaning that it will be easy to navigate internally through the document, live contents list, links within infographics to specific sections. (It is not expected that people will read the guide from cover to cover but rather they will use the interactivity to navigate around the guide).

We envision this guide being part of the starting point of a longer process of learning and action that will continue to evolve.



# Introduction

## Target 3 of the Kunming-Montreal Global Biodiversity Framework

This guide is about how to implement the new global target for effectively conserving 30 per cent of the Earth’s surface by 2030. The [Global Biodiversity Framework](#) (GBF), approved by Parties to the UN Convention on Biological Diversity in December 2022, includes Target 3, the “30x30” target. Each element of this complicated target is explained in the guide along with guidance on planning for implementation, some overarching principles which should guide implementation and some thoughts on how monitoring implementation can be developed.

The final text of GBF Target 3 is as follows, with links to where various elements are discussed:

*Ensure and enable that by 2030 at least 30 per cent of terrestrial, inland water, and of coastal and marine areas, especially areas of particular importance for biodiversity and ecosystem functions and services, are effectively conserved and managed through ecologically representative, well-connected and equitably governed systems of protected areas and other effective area-based conservation measures, recognizing indigenous and traditional territories, where applicable, and integrated into wider landscapes, seascapes and the ocean, while ensuring that any sustainable use, where appropriate in such areas, is fully consistent with conservation outcomes, recognizing and respecting the rights of indigenous peoples and local communities, including over their traditional territories.*

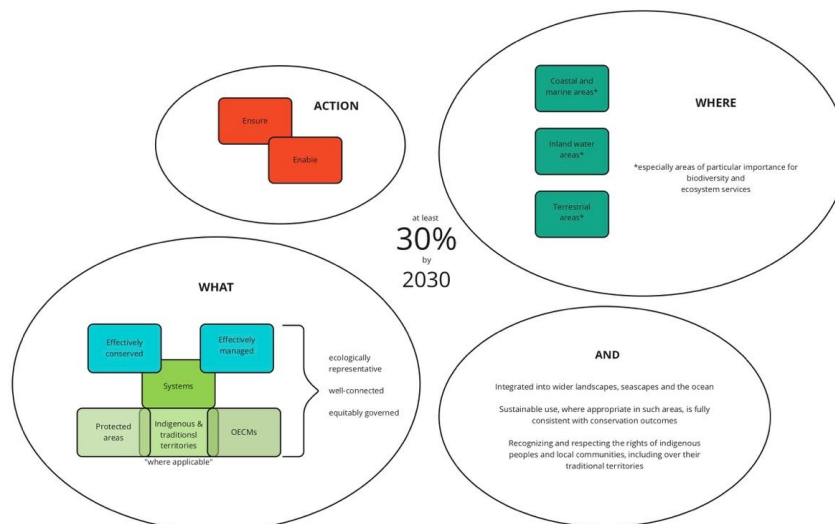


Figure #. A simple, schematic representation of Target 3

## 40 **How to use this guide**

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### 42 **Objectives of the Guide**

43 This Guide is intended to support countries in the development and execution of their plans for  
44 GBF Target 3. The guide focuses on inclusivity and rights, equity and effectiveness, but also  
45 addresses connectivity, ecological representation, effective conservation and climate resilience,  
46 and many other issues, drawing on existing data and information.

47

48 The Guide is written in straightforward, jargon-free language that makes it accessible and  
49 inviting to the target audiences, many of whom will not be reading it in their native languages. It  
50 is illustrated with informative, uncomplicated graphics. It assumes little or no familiarity with  
51 Target 3 and the nuances of interpretation of its complicated text nor its relationship with the  
52 other 22 targets. The guide will be translated into several other languages.

53

### 54 **Audiences**

55 While content is meant to be responsive and useful to all groups listed and consulted, the text is  
56 primarily oriented to the audience listed here, that is, those working in governments of CBD  
57 Parties.

58

59 Audiences for the guide include:

- 60 ● Government planners, policy makers and other technical staff (e.g., in parks and wildlife  
61 departments, forestry departments, ministries of environment and natural resources, CBD  
62 country focal points; landscape, seascape and river basin planners; Indigenous peoples, local  
63 communities and human rights specialists);
- 64 ● National and sub-national level Indigenous peoples' and community federations, associations  
65 and community-based organizations;
- 66 ● Planning and technical staff in national and international NGOs covering conservation; land,  
67 water and other rights; natural resource-related livelihoods; and support to Indigenous  
68 peoples and local communities;
- 69 ● Private sector entities holding or managing land or water that could qualify as protected areas  
70 or OECMs; and
- 71 ● CBD Secretariat staff and members of IUCN's World Commission on Protected Areas  
72 (WCPA) and the Commission on Environmental, Economic and Social Policy (CEESP),  
73 among others.

74

### 75 **Navigating the Guide**

76 Readers are advised to start with the overview section on a holistic approach to Target 3 and the  
77 step-by-step indicative timelines in "Process to Deliver on Target 3." Then proceed to details in  
78 following sections, which parse elements of the Target's text for further examination.

79

80 The guide is a toolbox, users chose the most relevant parts, although we urge everyone to read  
81 [Inclusive, effective and equitable: a holistic approach to Target 3](#). Each section includes an  
82 introduction, planning (focusing on [National Biodiversity Strategies and Action Plans](#)), GBF-  
83 specific issues and how to measure success. All documents and tools have embedded links, most  
84 also link to more detailed descriptions on the [30x30.solutions website](#), which can be translated  
85 into many languages. Graphics and thumbnail case studies help explain complex issues.

86

### 87 **Ongoing Interpretations of Target 3**

88 We note that although the wording of Target 3 has been agreed, the interpretation of several  
89 phrases within the target are still under negotiation at the time of writing, and some of these  
90 questions will not be resolved in the immediate future. Where there appear to be varying points  
91 of view, we have noted these without taking a position; these will emerge gradually over time  
92 through negotiation and a democratic process of debate.

93

94

### 95 **Acronyms and key terms explained**

96

97 **Actors:** In addition to using the terms rights-holders and stakeholders, the guide uses ‘actors’  
98 where referring broadly to the rights-holders, stakeholders, decision-makers, and others playing  
99 roles in protected and conserved areas governance and management. Use of these terms may  
100 differ in translations of this guide, as appropriate. .

101 **BBNJ:** Marine biodiversity of areas beyond national jurisdiction

102 **CBD:** UN Convention on Biological Diversity

103 **COP:** Conference of the Parties to the CBD

104 **EEZ:** Exclusive economic zone

105 **FPIC:** Free, prior and informed consent, a right enshrined in article 19 of the UN [Declaration on](#)  
106 [the Rights of Indigenous Peoples](#)

107 **GBF:** Kunming-Montreal Global Biodiversity Framework

108 **HRBA:** Human rights-based approach

109 **ICCAs:** An abbreviation for areas and territories conserved by Indigenous peoples or local  
110 communities. This abbreviation comes from CBD decisions and international guidance referring  
111 to Indigenous and Community Conserved Areas. This document uses this abbreviation primarily  
112 where it appears as part of a document title or organization name.

113 **ICCA Registry:** Online information platform for ICCAs

114 **IP&LCs:** Indigenous peoples and local communities

115 **IPA:** Indigenous protected area

116 **IUCN:** International Union for Conservation of Nature

117 **KBA:** Key biodiversity area

118 **MPA:** Marine protected area

119 **NBSAP:** [National Biodiversity Strategies and Action Plans](#)

- 120 **OECD:** Organisation for Economic Cooperation and Development  
121 **OECM:** Other effective area-based conservation measures  
122 **PAME:** Protected area management effectiveness  
123 **Parties:** In this context this refers to all the governments that have signed the CBD  
124 **PCA:** Protected and conserved areas  
125 **SDG:** UN Sustainable Development Goals  
126 **Target 3:** The third target in the GBF  
127 **UN:** United Nations  
128 **UNFCCC:** UN Framework Convention on Climate Change  
129 **UNCCD:** UN Convention to Combat Desertification  
130 **UNEP WCMC:** UN Environment Program World Conservation Monitoring Centre  
131 **URSA:** Universal Ranger Support Alliance  
132 **WDPA:** World Database on Protected Areas  
133 **WD-OECM:** World Database on OECMs  
134 **30x30:** Shorthand for the Target 3 goal to extend area-based conservation to 30 per cent of the  
135 planet by 2030]  
136

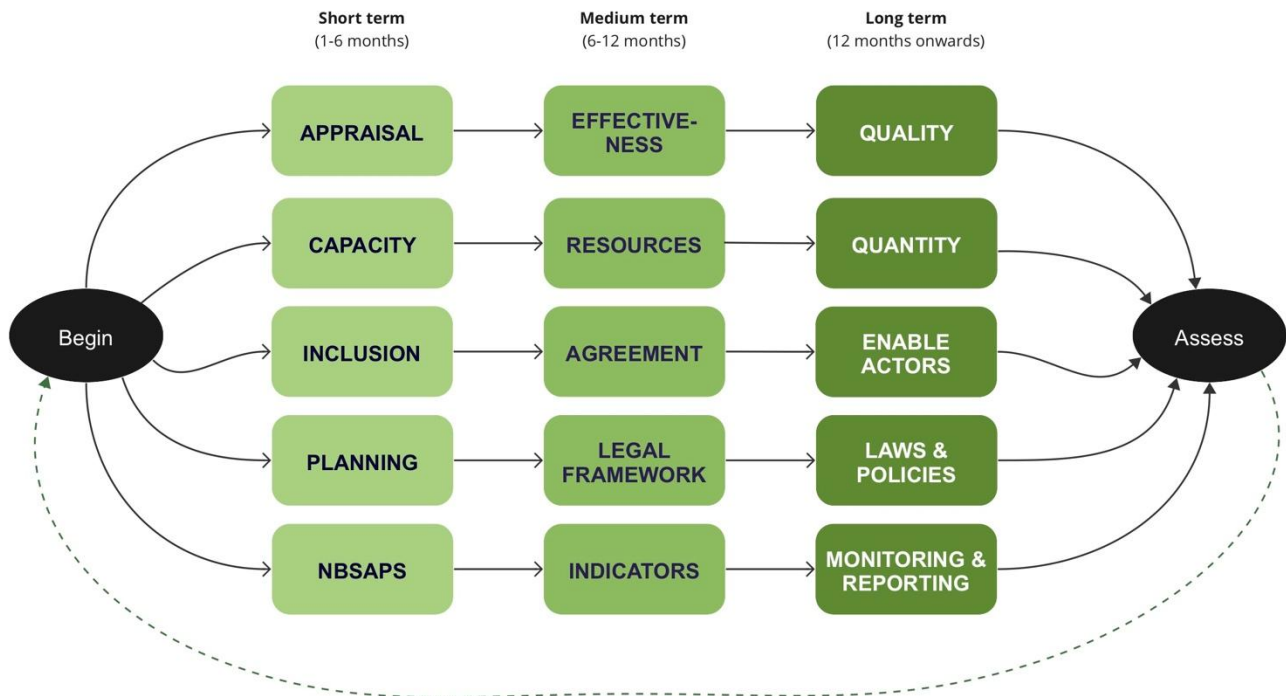
## 137 **Planning for Implementation**

138

### 139 **Timeline for implementation**

140 The first step for any country implementing Target 3 will be to develop a detailed  
141 implementation plan. An indicative timeline and major planning steps are suggested below.  
142 Times are approximate, individual countries will already have some elements in place and will  
143 be able to move forward more quickly, others may have additional factors to consider that slow  
144 progress. The infographic and two tables present the same information in progressively greater  
145 detail. Guidance on the steps are provided throughout this guide. (We aim to combine much of  
146 this into a two-page infographic in the designed version, the main headings will be linked to  
147 specific sections of the guide where more information can be found.)  
148

**indicative timeline for establishing GBF and Target 3 implementation**



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154 **Indicative timeline for establishing GBF and Target 3 implementation (Note the tables**  
 155 **below will be presented as a two-page infographic)**  
 156

Short term (1-6 months)	Medium term (6-12 months)	Long term (12+ months)
<p><b>APPRAISAL:</b> Understand the context, including biodiversity conservation needs, gaps in PCA systems, Indigenous and traditional territories, privately protected areas, related governance, social, cultural, economic systems, pledges and policy agreements</p>	<p><b>EFFECTIVENESS:</b> Assess in more detail quality of existing area-based conservation and needs for improvement in management effectiveness and governance quality*</p> <p>(*May involve systems and site-level assessments and be ongoing / iterative process)</p>	<p><b>QUALITY:</b> Increase management effectiveness and governance quality of existing PCA systems (i.e., adaptive management based on assessments)</p>
<p><b>CAPACITY:</b> Anticipate the capacity needed to govern, manage and monitor a system at greater scale, including enhanced inclusion, effectiveness, equity</p>	<p><b>RESOURCES:</b> Assess need for and finding access to resources (financial and human) and pathways for equitable access</p>	<p><b>QUANTITY:</b> Continue to build conservation and social assets to contribute to the long-term achievement of the Target.</p>
<p><b>INCLUSION:</b> Identify relevant actors (rights-holders, stakeholders, decision-makers, other knowledge-holders, etc.) and engage through full, equitable and effective participation, including access to information</p>	<p><b>AGREEMENT:</b> Find common cause and identify equitable implementation pathways, including for recognition and support of PCAs under diverse governance types</p>	<p><b>ENABLE ACTORS:</b> Establish and sustain a complex system of PCAs with diverse governance, recognizing Indigenous and traditional territories and privately protected areas; improve connectivity and secure tenure rights where absent</p>
<p><b>PLANNING:</b> Develop participatory planning for 30x30; options include (i) better governance and management of existing sites, (ii) potential expanded recognition/identification and/or new sites and (iii) if the latter, whether protected areas, OECMs, and/or recognizing Indigenous and traditional territories</p>	<p><b>POLICY &amp; LEGAL FRAMEWORK:</b>                      Identify necessary changes in policy and legislation; and analyzing policy incoherence and gaps</p> <p>Identify key legal and policy gaps and barriers</p> <p>Consider conservation and interacting sectors, as well as rights and access to justice</p>	<p><b>LAWS AND POLICIES:</b> Make necessary changes to policy and legislation at national and sub-national level</p> <p>Resolve legal and policy gaps and barriers to success</p>
<p><b>NBSAPs:</b> Identify strategic elements needed for 30x30 in revision of National Biodiversity Strategies and Action Plans</p>	<p><b>INDICATORS:</b> Identify indicators and processes for monitoring</p>	<p><b>MONITORING AND REPORTING:</b> Implement continuing research, monitoring, assessment and associated adaptive management and governance; and report these effectively</p>

157 **Step by step to implementation (the third column of the table below will link directly to the**  
 158 **section of the guide dealing with these specific issues in the final designed version so users**  
 159 **can review the implementation steps they need to take and link to further information**  
 160 **provided in the guide. This will be refined in future drafts as text is revised following**  
 161 **review comments.)**

162  
 163 **First six months**

Step		Tools and approaches
Appraisal	Biodiversity conservation status	<ul style="list-style-type: none"> <li>· Existence of Key Biodiversity Areas</li> <li>· National and international Red Lists of species and ecosystems</li> <li>· National identification of at-risk species and ecosystems</li> <li>· Research gaps and needs</li> </ul>
	Governance, social, cultural, economic systems	<ul style="list-style-type: none"> <li>· Participatory situation analysis (including current and historical socio-political context)</li> </ul>
	Existing protected and conserved areas	<ul style="list-style-type: none"> <li>· National and international databases and platforms</li> <li>· UNEP-WCMC dossiers</li> <li>· ICCA Registry</li> </ul>
	Existing legislation and policies	<ul style="list-style-type: none"> <li>· Conservation laws and policies</li> <li>· National and sub-national laws and policies concerning tenure and procedural and substantive human rights</li> <li>· Perverse incentives</li> <li>· International laws, policy and commitments</li> </ul>
	Finance available	<ul style="list-style-type: none"> <li>· National protected area budgets</li> <li>· NGO and donor commitments</li> <li>· Other potential funding sources</li> </ul>
	Policy pledges and agreements	<ul style="list-style-type: none"> <li>· Review international and regional policy commitments related to the GBF and other related international agreements</li> </ul>
Recognition and inclusion	Actors	<ul style="list-style-type: none"> <li>· Identify and recognize those holding rights in the areas concerned, including relevant owners of lands, waters and territories, including non-title holders with traditional rights, with understanding that some rights may not yet be recognized under national law</li> <li>· Identify other interested parties</li> <li>· Review governance of sites and systems and assess whether this meets international standards and agreements</li> </ul>
Participatory	Better management and governance, expanded recognition, and/or new areas	<ul style="list-style-type: none"> <li>· Information on management effectiveness assessments and governance type diversity in existing systems</li> <li>· Trends in biodiversity and land-use change</li> <li>· Gap analysis of protected and conserved areas</li> </ul>

Step		Tools and approaches
	Location of new (or newly recognized) sites	<ul style="list-style-type: none"> <li>· Transparent and collaborative planning processes (including FPIC)</li> <li>· Systematic conservation planning including connectivity</li> <li>· Identify restoration needs</li> <li>· Engage with custodians of Indigenous Territories and community lands which contribute to conservation outcomes (or could do so) and discuss options for recognition and support to 'count' towards Target 3</li> </ul>
	Management	<ul style="list-style-type: none"> <li>· Assess whether protected areas or OECMs are suitable in different sites</li> <li>· If protected areas, make decisions on management category and agreement on correct governance type</li> <li>· Identify whether restoration is needed</li> </ul>
Capacity	Training	<ul style="list-style-type: none"> <li>· Assess conservation capacity at a national level</li> <li>· Assess training availability and adequacy, including training institutions, online course (e.g., MOOCs)</li> </ul>
	Staffing	<ul style="list-style-type: none"> <li>· Identification of gaps in management and governance capacity at all governance levels</li> <li>· Assessment against WCPA competency standards</li> </ul>
NBSAPs	Inputs to revision of the National Biodiversity Strategy and Action Plan	<ul style="list-style-type: none"> <li>· List key needs</li> <li>· Analyse links, particularly with other global commitments (UNFCCC, SDGs, UN Decade on Ecosystem Restoration, etc.)</li> </ul>

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167 **Six to twelve months**

Steps		Tools and approaches
Conservation effectiveness	Biodiversity conservation	<ul style="list-style-type: none"> <li>· Collect literature on trends in biodiversity and vegetation cover in protected and conserved areas</li> <li>· Implement processes for recognizing and/or designating sites through transparent and collaborative planning processes (including FPIC)</li> </ul>
PAME	Management effectiveness	<ul style="list-style-type: none"> <li>· Rapid assessment through application of a simple ME system such as the METT in sites that have not recently been assessed</li> </ul>
Equitable governance	Equitable governance and rights	<ul style="list-style-type: none"> <li>· Establish and implement processes for, inter alia:                             <ul style="list-style-type: none"> <li>- appropriate recognition and support of areas under diverse governance</li> <li>- full, equitable and effective participation in decision-making about conservation (see Target 22 and 23)</li> <li>- participatory governance and social assessment of sites and systems that have not recently been assessed</li> <li>- equitable benefit and cost sharing, including access</li> <li>- full protection of environmental human rights defenders</li> <li>- access to justice</li> </ul> </li> </ul>
Resources	Capacity and resource needs	<ul style="list-style-type: none"> <li>· Assess and support diverse capacity needs, including in relation to effectiveness and equity (see above) and multi-disciplinary and transdisciplinary approaches</li> <li>· Assess opportunities for streamlining management</li> <li>· Assess financial gaps using e.g., UNDP tool</li> <li>· Identify training and capacity needs for existing and new managers (professional rangers and IP&amp;LC representatives)</li> <li>· Draw up budget</li> </ul>
Agreement	Common cause	<ul style="list-style-type: none"> <li>· Work with rights-holders, key stakeholders and other relevant actors to review identified options for recognizing and implementing new sites, reviewing governance arrangements, improving management effectiveness</li> </ul>
	Equitable agreement	<ul style="list-style-type: none"> <li>· Co-develop implementation plans, including capacity and resources, with rights-holders, key stakeholders and all other relevant actors</li> <li>· Ensure equitable understanding and sharing of benefits from and costs of conservation</li> <li>· Regularly monitor and assess if implementation plans are advancing</li> </ul>

Steps		Tools and approaches
Policy and legal	National policies and in the legal framework	<ul style="list-style-type: none"> <li>Identify necessary changes to meet international obligations under Target 3 and the broader GBF as applicable</li> <li>Consider advice from IUCN World Commission on Environmental Law and other relevant organizations</li> <li>Adopt <a href="#">guidance related to article 8j</a> including Akwe Kon guidelines and Action Plan on Customary Sustainable Use</li> <li>Establish or update safeguards</li> </ul>
	Indicators	<ul style="list-style-type: none"> <li>Assess status of reporting to UNEP WCMC in line with headline indicator of Target 3 on area coverage</li> <li>Adopt indicators to measure other aspects of Target 3 (including from among component and complementary indicators)</li> <li>Ensure consistency with indicators adopted to address other relevant GBF targets (including Targets 21, 22 and 23) and implementation considerations (including recognizing the roles and contributions of Indigenous people and local communities, and applying a HRBA)</li> <li>Adapt and/or develop monitoring systems to enable effective reporting against indicators</li> </ul>
Monitoring and research	Research	<ul style="list-style-type: none"> <li>Review ongoing research across relevant natural, governance, social, cultural and economic systems and identify gaps in knowledge</li> <li>Develop plans to adapt and/or develop research to meet the needs of the 30x30 implementation plans</li> </ul>

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### Long term

Steps		Tools and approaches
Conservation effectiveness	Biodiversity conservation	<ul style="list-style-type: none"> <li>Develop long term management, monitoring and reporting systems for all sites being reported as contributing to target 3 based on conservation outcomes</li> </ul>
PAME	Management effectiveness	<ul style="list-style-type: none"> <li>Develop / adapt PAME systems which meet specific site/system/portfolio requirements</li> <li>Carry our PAME at regularly agreed intervals, adapt management where necessary and report results</li> </ul>

Steps		Tools and approaches
<b>Enable expansion</b>	New (or newly recognized) PCAs, recognizing Indigenous and traditional territories, and including privately protected areas	<ul style="list-style-type: none"> <li>· Identify and gazette new protected areas following full consultation and FPIC</li> <li>· Secure tenure rights where needed</li> <li>· Recognize new OECMs following full consultation and respecting rights to FPIC</li> <li>· Recognize Indigenous and traditional territories</li> <li>· Carry out / support custodians in carrying out initial establishment (boundary demarcation, management plan, etc.) or engage with existing custodians to support current management and governance</li> </ul>
<b>Assets</b>	Capacity, resources and benefits	<ul style="list-style-type: none"> <li>· Develop a full understanding of conservation assets and values (natural, social, cultural and economic) and the role they play in national well-being</li> <li>· Continue long-term planning and implementation of capacity development and sharing and resource sustainability</li> <li>· Monitor and ensure equitable and effective benefit-sharing</li> </ul>
<b>Equitable governance</b>	Governance effectiveness, equity and rights	<ul style="list-style-type: none"> <li>· Continue with related measures above</li> <li>· Further develop /adapt social and governance assessment systems (unless these have been integrated with management effectiveness or other assessments)</li> <li>· Carry out assessment of social impacts and governance quality at regularly agreed intervals, adapt governance and management where necessary</li> </ul>
<b>Laws and policies</b>	Policies and laws	<ul style="list-style-type: none"> <li>· Enact changes in policies to match the intent of Target 3</li> <li>· Introduce legislative changes to ensure that laws support full implementation of all aspects of Target 3</li> <li>· Build capacity at local level to ensure all actors understand relevant policies and laws</li> </ul>
<b>Monitoring and reporting</b>	Research, monitoring, reporting and adaptive management	<ul style="list-style-type: none"> <li>· Introduce regular research and monitoring, with processes well understood and documented to ensure consistency over time</li> <li>· Support Indigenous- and community-led and site-specific monitoring systems, particularly in OECMs and/or Indigenous and traditional territories</li> <li>· Report relevant indicators to the CBD as part of regular GBF reporting</li> <li>· Undertake regular management planning to ensure results of monitoring increase inclusion and effectiveness through adaptive management as required</li> </ul>

171

172

## 173 **National Biodiversity Strategies and Action Plans (NBSAPs)**

174

175 The GBF is not a legally binding agreement, but, as signatories, governments commit to  
176 demonstrate progress towards meeting targets, and updating their National Biodiversity Strategy  
177 and Action Plans (NBSAPs) accordingly.

178

### 179 **What are NBSAPs and why are they important for Target 3 implementation?**

180 [National Biodiversity Strategies and Action Plans](#) (NBSAPs) are key national instruments for  
181 planning implementation of CBD decisions, including the GBF, in integrated, multi-sectoral, and  
182 participatory ways. They lay out how a country will fulfill objectives of the CBD and include  
183 action plans. While called NBSAPs at a global level, they may have different names at the  
184 national level, for instance [Peru's National Biodiversity Strategy](#) or [Australia's Strategy for](#)  
185 [Nature](#).

186

187 The [approach to](#) NBSAPS has developed based on the commitments that Parties have made to:

- 188 • **Develop (or adapt) national strategies for conservation and sustainable use** (i.e. ways a  
189 country intends to fulfill CBD measures) and related **plans and programs** (i.e. specific  
190 implementation steps a country will take) (per [Article 6](#))
- 191 • **Integrate conservation and sustainable use** into national decision-making ([Article 10\(a\)](#))  
192 including other relevant (sectoral or cross-sectoral) plans, programs, policies (per [Article 6](#))
- 193 • Provide **national reports** with information about what measures have been taken to  
194 implement the Convention and how effective these measures have been (per [Article 26](#))

195

196 CBD Decision 15/6 asks Parties to [revise and update their NBSAPS](#), to align them with the GBF  
197 goals, targets and means of implementation and to submit them by the next Conference of Parties  
198 (CoP 16) in 2024. Parties that can not manage this have been asked to instead provide a  
199 standalone submission that communicates their national targets related to these same GBF  
200 elements (following a reporting template that is provided in [Decision 15/6](#) Annex 1). In all cases,  
201 Parties are encouraged to use the relevant GBF [headline indicators, supplemented by component](#)  
202 [and complementary indicators](#) (from [Decision 15/5](#)) and other relevant national indicators.

203

204 A voluntary template on how to integrate Target 3 planning into NBSAPs is under development.  
205 [\[Details to be added as they become available.\]](#)

206

### 207 **Integrating Target 3 monitoring in NBSAPs**

208 **NBSAPs are more than just a reporting tool. They can support accountable, integrated**  
209 **action to implement the GBF, including Target 3.** Decision 15/6 ([para. 9](#)) specifically  
210 encourages Parties to adopt their revised or updated NBSAPs as policy and/or legal instruments,  
211 and to integrate them (or elements of them) with broader strategies and plans – e.g., “national

212 sustainable development plans, national development plans, poverty reduction strategies, and  
213 other relevant national sectoral and cross-sectoral plans, in line with national circumstances and  
214 priorities.”

215

216 Target 3 plans, including for monitoring and reporting, can be built into NBSAPs. Plans should  
217 include:

- 218 ● National targets
- 219 ● Headline indicators, supplemented by component and complementary indicators (from the  
220 GBF [Monitoring Framework – see above](#))
- 221 ● Other national indicators in relevant planning processes

222

223 Target 3 implementation needs to have an inclusive, equitable and effective focus, and this  
224 includes in the planning process for implementation. The NBSAP development process should  
225 thus start with identifying **actors** with particular attention on those most likely to be impacted by  
226 policies and plans regarding biodiversity, those with rights that may be affected, and those  
227 groups often marginalized in decision-making, including women and girls, youth, and  
228 Indigenous peoples and local communities’ representatives. Parties should then conduct a  
229 transparent, documented and widely disseminated consultation process on implementation  
230 targets/pledges. The UN Office on Human Rights ([UNOHCHR](#)) has issued guidance on  
231 [integrating human rights in NBSAPs, a core component of the GBF’s commitment to integrating](#)  
232 [a human rights based approach](#). This guidance will be updated shortly.

233

234

## 235 **Inclusive, effective and equitable: a holistic approach to Target 3**

236

237 This section puts Target 3 in a broader context, outlines its relationship to the rest of the GBF,  
238 and gives an overview of the target itself, setting the stage for the detailed examination of all  
239 elements of the Target language that follow.

240

### 241 **Principles for holistic implementation of Target 3**

242 The first thing to understand about Target 3, and the whole of the GBF, is that the ultimate goal  
243 is to **reverse the steep decline of biodiversity worldwide**, an outcome based on seeking a  
244 **transformative change** in the way humans manage our shared planet. As we delve into the  
245 technical interpretation of the specific language, and plan for implementation, this ultimate goal  
246 should always guide decisions and actions. The GBF is articulated as a step towards the objective  
247 of “people living in harmony with nature” by 2050.

248

### 249 **By the numbers – Quantitative and qualitative balance**

250 While the nickname for Target 3, “30x30,” is quantitative, it is the qualitative provisions of the  
251 Target that will determine whether it has been implemented **effectively** and **equitably**. It is  
252 entirely possible that a country could recognize 30 per cent of its areas as protected or conserved  
253 while not significantly improving the conditions for biodiversity. It is also possible for  
254 conservation to be practiced to exclude local communities and restrict access, creating inequity.  
255 In other words, implementation measures should not focus only on numerical “expansion” but  
256 also on improving effectiveness and equity of existing protected and conserved area sites and  
257 systems, while ensuring that new areas reported meet all the relevant criteria in the Target.

258

259 The answer to the question, “How much is enough?” lies not in the number or size of polygons  
260 on a map, but on assessments of whether species occurrence and abundance is increasing,  
261 whether the health of the full range of ecosystems are maintained and improved and on the  
262 relationships that people(s) have with their lands and spaces.

263

### 264 **General principles for implementing Target 3**

265 The following principles for implementation draw on elements of Target 3, the broader GBF, and  
266 other guidance, including from discussions convened in the development of this guide. The guide  
267 that follows offers a variety of ways that Parties can implement Target 3 in line with these  
268 principles, in connection with tools, sources of guidance, and illustrative examples. It is not an  
269 advocacy document for the interpretation and implementation of the Target.

270

271 **Global target:** Target 3 is a **global target**. Biodiversity is not distributed equally, thus Parties and  
272 other actors should focus on “*especially areas of particular importance for biodiversity and*  
273 *ecosystem functions and services*,” and “*ecologically representative, well-connected and*

274 *equitably governed systems*”, both in terms of geolocation but also in selecting the appropriate  
275 means for protecting and conserving these areas.

276  
277 **Integrated and connected approach:** **Inland waters**, **terrestrial**, and **coastal and marine** are all  
278 important areas. The GBF suggests that 30 per cent of each should be achieved, and each of the  
279 target elements explored in this guide relates to all of these realms equally.

280  
281 **Contributions and rights of Indigenous peoples and local communities:** The GBF  
282 acknowledges the important roles and contributions of Indigenous peoples and local  
283 communities as custodians of biodiversity and partners in conservation, restoration and  
284 sustainable use. The framework specifically highlights the knowledge, innovations, practices,  
285 worldviews and values of Indigenous peoples and local communities as fundamental to the  
286 transformative change the GBF seeks to support, and calls for these to be respected, documented  
287 and preserved, with FPIC. The importance of the [UN Declaration on the Rights of Indigenous](#)  
288 [Peoples](#) and other human rights law is referenced and needs to form the basis for engaged  
289 partnership with and support for the contributions of Indigenous peoples and local communities.

290  
291 **Human rights-based approach:** The GBF calls for implementation through a human rights-  
292 based approach (HRBA), including the right to a healthy environment and to development, and  
293 the principle of intergenerational equity. Building from the [definition of HRBA](#) in the context of  
294 development, an HRBA in the conservation context [has been defined](#) to mean: “in simple terms,  
295 that biodiversity policies, governance and management do not violate human rights and that  
296 those implementing such policies actively seek ways to support and promote human rights in  
297 their design and implementation.” Within the human rights framework, there are duty-bearers  
298 and rights-holders, and they hold different responsibilities and obligations. States have specific  
299 duties under international law (to respect, protect and fulfill human rights). However, the  
300 obligations and responsibilities of non-state actors are increasingly recognized as a central part of  
301 an HRBA, including to respect, protect and remedy, as well as to promote / contribute to  
302 fulfillment within the scope of conservation programming. ‘Rights-holders’, here, encompasses  
303 holders of both individual human rights (e.g., procedural and substantive rights recognized in  
304 human rights law) and collective rights (including customary, collective tenure rights, FPIC, and  
305 self-determination). Both are important in relation to conservation and **Indigenous peoples’ and**  
306 **local communities’ rights**, including over traditional territories.

307  
308 The GBF – consistent with previous protected areas CBD decisions – uses the terms “indigenous  
309 peoples” and “local communities”. We also respect that understanding of these terms is part of  
310 ongoing dialogue, within and beyond the CBD, and that they are distinguished in human rights  
311 law. We will strive to be responsive to these ongoing discussions. In all cases, no part of this  
312 guide is intended to, or should be interpreted as, diminishing the rights that any group or  
313 individual holds or may hold.)

314

315 **Inclusive:** ‘Inclusive’ refers, generally, to including everyone, and especially those who have  
316 been historically excluded, and/or whose contributions have not been appropriately recognized.  
317 In the conservation context, ‘[inclusive](#)’ refers to holistic, transdisciplinary, and/or multi-actor  
318 approaches; approaches focused specifically on recognition, respect, and support for the  
319 governance, knowledge and practice of Indigenous peoples and of local communities; and  
320 socially-inclusive, including of the rights and contributions of women, girls, youth, and people of  
321 diverse abilities, including through gender-responsive representation and participation. In short,  
322 inclusion refers to approaches to *in situ* biodiversity processes and outcomes that are supported  
323 by science and different worldviews, knowledge systems, practice and governing systems and  
324 authorities.

325  
326 **Equitable:** Closely related to inclusiveness, but different, are concepts of equity. ‘Equitable’  
327 refers to social equity. It is understood as a multi-dimensional concept (including recognition,  
328 procedure, and distribution) closely related to fairness and justice. Equity is a core component of  
329 governance quality (i.e., equitable governance) and central to human rights-based approaches.  
330 Specific aspects of “equitably governed” and “recognizing and respecting rights” are taken up in  
331 succeeding sections of this document. But principles to guide implementation include engaging  
332 rights-holders and key stakeholders not solely through consultation but through sharing of  
333 capacity, power and benefits. Parties must also recognize that transgressions of rights have  
334 sometimes been made in the protected areas, and that redress, reconciliation, and other  
335 appropriate measures may be required to address historical injustice or trauma, as a matter of  
336 justice and before groups can engage in constructive ways to achieve broad goals of biodiversity  
337 conservation.

338  
339 **Effective:** Effectiveness is defined as the degree to which something is successful in producing a  
340 desired result. In terms of conservation effectiveness this is usually related to achieving clearly  
341 defined objectives, which in turn should be driven by the outcomes or intended results. All forms  
342 of area-based conservation need to demonstrate and deliver positive and sustained long-term  
343 biodiversity and social outcomes, either in practice for [OECMs](#) or as goals or objectives for  
344 [protected areas](#). Conservation effectiveness of systems and sites results in biodiversity and social  
345 outcomes in the landscape and seascape. To be effective, sites should represent areas of  
346 biodiversity importance, be connected, have effective management and equitable governance, i.e.  
347 all the elements of GBF Target 3. Success is based around assessing how effectively objectives  
348 have been met, but this assumes sites/systems have appropriate objectives in the first place. Such  
349 objectives can be culturally or contextually distinct but must ensure conservation effectiveness.  
350 Effective management is not the same as success in conservation outcomes, and we need to be  
351 careful in making too close a link between management effectiveness and conservation  
352 outcomes. Management effectiveness as a tool for adaptive management does not necessarily  
353 require the same approach as measuring progress against global targets.

354



355 **Transformative:** Finally, Target 3 cannot be achieved through business-as-usual approaches.  
356 Quoting the [IPBES Global Assessment Report of Biodiversity and Ecosystem Services](#), “Nature  
357 can be conserved, restored and used sustainably while other global societal goals are  
358 simultaneously met through urgent and concerted efforts fostering transformative change.” In the  
359 long run, such approaches also lead to higher effectiveness towards ultimate biodiversity  
360 objectives. These subjects are explored further in this guide, but many increasingly recognize  
361 that they will require just transformations in rights, responsibilities, recognition, respect, and  
362 relationships, including power relationships between conservation actors. Target 3 calls for full,  
363 equitable and effective participation of, among others, Indigenous peoples, local communities,  
364 women, youth, and people of diverse abilities. Such participation is best built on trustworthiness,  
365 which must be earned over time, and must include the free, prior and informed consent of  
366 rightsholders.

367

### 368 **Not all aspects of Target 3 are completely clear yet**

369 The language of Target 3 – though relatively specific and guided by previous CBD decisions and  
370 precedent – leaves some areas open to interpretation. Some nuances will be debated in years to  
371 come and, as with protected areas, the CBD will doubtless issue additional voluntary guidance.  
372 Throughout implementation, it is important to remember that Target 3 is part of the Global  
373 Biodiversity *Framework*. All concerned will need to implement 30x30 according to national and  
374 local circumstances while remaining true to the spirit and ultimate aims of the Target and to the  
375 broader aims of the Kunming-Montreal GBF.

376

377 While Target 3 includes a reference to sustainable use, this does not imply that sustainable use in  
378 general is equivalent to a protected area or OECM. Application in Target 3 is likely to be quite  
379 limited, e.g., to some traditional uses, small-scale ecotourism and similar. Target 10 specifically  
380 deals with ensuring that “areas under agriculture, aquaculture, fisheries and forestry are managed  
381 sustainably...” Such areas primarily managed for production beyond subsistence levels should be  
382 considered under Target 10 and not Target 3. At the same time, Target 3 implementation must  
383 uphold CBD Article 8j and related provisions, including regarding [customary sustainable use](#).

384

385 IIFB reiterates its position developed at COP-15 that “recognizing indigenous and traditional  
386 territories” in Target 3 provides a distinct pathway to conservation in addition to protected areas  
387 and OECMs, so not subsumed to protected areas and OECMs. Indigenous peoples and local  
388 communities have their own conservation systems. This position has also been clearly **stated** by  
389 other associations and networks of Indigenous peoples and local communities.

390

391 Another interpretation—shared in discussions during the preparation of this guide— holds that it  
392 means that such territories should be appropriately recognized *within* frameworks of protected  
393 areas or OECMs if they are to be “counted” toward the Target. Central to this argument is that  
394 the phrase “indigenous and traditional territories” is not defined in terms of conservation

395 outcome or purpose. This question has not been resolved at the time of this writing, and it might  
396 be left open at the global level to allow flexibility to take decisions and actions that are most  
397 appropriate in diverse social, cultural and political contexts, or resolved in future CBD guidance.  
398 This guide therefore provides implementation guidance for both a) appropriate inclusion of  
399 Indigenous and traditional territories within existing frameworks as well as b) indicating options  
400 for developing specific additional pathways to recognize these contributions at local and national  
401 levels.

402  
403 It is clear from the text that “recognizing indigenous and traditional territories” in Target 3 must  
404 in all cases be undertaken through “recognizing and respecting the rights of Indigenous peoples  
405 and local communities, including over their traditional territories”, with FPIC. Further, and  
406 significantly, for such territories to be reported or counted against the Target they must also meet  
407 all other relevant aspects of Target 3, which suggests criteria will be needed to define eligible  
408 areas. Considering the importance of Indigenous peoples and local communities and their  
409 territories, lands and waters to achieving Target 3, as well as the Target and broader GBF  
410 requirements for equitable governance and avoidance of negative impacts, including human  
411 rights violations, it is of central importance that the views and positions of [Indigenous peoples](#)  
412 and [local communities](#) (as major rights-holders) are given full consideration (and priority) when  
413 it comes to resolving these discussions.

#### 414 415 **Target 3 in relation to the rest of the GBF**

416 While Target 3 has arguably attracted the most attention in the GBF, the other 22 targets are  
417 equally important, as are the goals and considerations for implementation (Section C). All should  
418 be considered in implementation of Target 3. The considerations for implementation include  
419 contribution and rights of Indigenous peoples and local communities, with FPIC; different value  
420 systems; collective effort towards the targets; right to development; human rights-based  
421 approach; gender; fulfillment of the three objectives of the Convention and its Protocols and their  
422 balanced implementation; principles of the Rio Declaration; inter-generational equity; and access  
423 to financial resources.

424  
425 All the Targets should also be considered in Target 3 implementation, though some are more  
426 directly related than others.

427  
428 Targets 1-3 are all area-based. Target 1 on “participatory, integrated and biodiversity inclusive  
429 spatial planning and/or effective management processes addressing land- and sea-use change”  
430 obviously overlaps with Target 3’s “integrated into wider landscapes, seascapes and the ocean.”  
431 Target 2 is also “30x30,” calling for “30 per cent of areas of degraded terrestrial, inland water,  
432 and marine and coastal ecosystems [to be] under effective **restoration**” by 2030. (Target 3’s 30 is  
433 a percentage of all of the Earth, whereas Target 2’s 30 relates to the current level of degraded

434 areas.) Some protected areas and OECMs will require restoration so there will be overlap  
435 between these two targets.

436  
437 Area-based conservation remains the single most important tool to achieve Target 4 on the  
438 recovery of species and genetic diversity.

439  
440 Pollution reduction, addressed by Target 7, is essential for successful implementation of Target  
441 3, particularly in inland waters but also relating to overall biodiversity, e.g., pesticide links to  
442 **insect decline in protected areas**.

443  
444 Conservation areas contribute to food security, medicines and livelihoods (Target 9)—examples  
445 include harboring of wild relatives of cultivated plants, replenishment of fish stocks through  
446 movement outside marine protected areas, and of course management of many indigenous and  
447 traditional territories.

448  
449 Target 21 calls for data, information and knowledge to be accessible to decision makers,  
450 practitioners and the public, including traditional knowledge, innovations, practices and  
451 technologies of indigenous and traditional peoples (though only through their free, prior and  
452 informed consent).

453  
454 Targets 22 and 23 are so important, and so related to elements of Target 3, that they are shown  
455 here in their entirety:

456  
457 Target 22. Ensure the full, equitable, inclusive, effective and gender-responsive representation  
458 and participation in decision-making, and access to justice and information related to  
459 biodiversity by Indigenous peoples and local communities, respecting their cultures and their  
460 rights over lands, territories, resources, and traditional knowledge, as well as by women and  
461 girls, children and youth, and persons with disabilities and ensure the full protection of  
462 environmental human rights defenders.

463  
464 Target 23. Ensure gender equality in the implementation of the Framework through a gender-  
465 responsive approach, where all women and girls have equal opportunity and capacity to  
466 contribute to the three objectives of the Convention, including by recognizing their equal rights  
467 and access to land and natural resources and their full, equitable, meaningful and informed  
468 participation.

469  
470 Parties to the GBF also commit to “strengthen capacity-building and development, access to and  
471 transfer of technology, and promote development of and access to innovation and technical and  
472 scientific cooperation, including through South-South, North-South and triangular  
473 cooperation...” (Target 20).

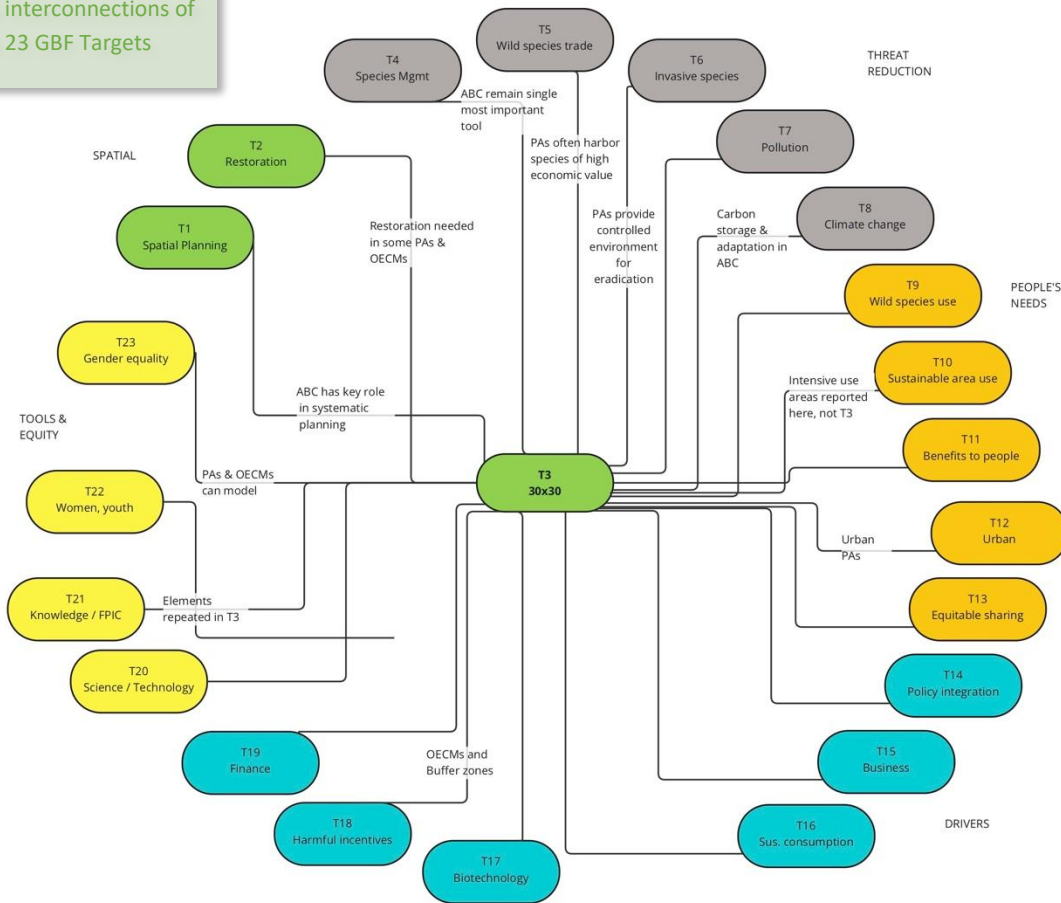
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485

Target 3 is also dependent on a secure financial framework, to be achieved both by reducing perverse incentives that damage biodiversity (Target 18) and by increasing positive financing, with the objective of reaching at least \$200 billion/year by 2030 (Target 19).

Implementation should also be guided by the CBD’s [Gender Plan of Action](#) and the [Programme of Work](#) and [Action Plan on Article 8j and related provisions](#), as well as other relevant [international](#) and regional commitments, including related to human rights.

These connections and alignment amongst all the GBF targets are represented in the graphic below, but the full text should be consulted by all readers.

For illustration only – an infographic will be developed illustrating the interconnections of the 23 GBF Targets



486  
487  
488

Figure #: **Interrelationships of the 23 Targets of the Kunming-Montreal Global Biodiversity Framework**

489

## 490 **Biodiversity and climate change**

491

492 Climate change and biodiversity loss are inseparable threats to humankind and must be  
493 addressed together, and [protected and conserved areas are at the nexus](#). In GBF Target 8,  
494 protected areas and OECMs have important roles to play in mitigating and adapting to climate  
495 change, particularly through carbon sequestration as nature-based solutions. The UNFCCC  
496 acknowledges the need to address biodiversity loss, but there are many barriers and [knowledge](#)  
497 [gaps in integrating biodiversity into adaptation strategies](#).

498

499

## 500 **Target 3 and the GBF in a broader context of policy coherence**

501 The phrase “*integrated into wider landscapes, seascapes and the ocean, while ensuring that any*  
502 *sustainable use, where appropriate in such areas, is fully consistent with conservation outcomes*”  
503 can be viewed in several dimensions. Simplest is the spatial integration of protected areas and  
504 OECMs into wider areas, with “integration” ranging from physical proximity to natural resource  
505 planning taking into account conservation, as well as other uses in wider landscapes/seascapes  
506 and the sea.

507

508 But planning for successful implementation must also look beyond the confines of the Target 3  
509 language and the mandates of environmental ministries and agencies of the Parties. “Integration”  
510 implies also policy coherence, and the GBF calls for a “whole-of-government and whole-of-  
511 society approach”. Planners for Target 3 implementation should consider the drivers of  
512 biodiversity loss as they relate to area-based conservation.

513

514 Policy coherence is defined by the Organization for Economic Co-operation and Development  
515 (OECD) as the “*systematic promotion of mutually reinforcing policy actions across government*  
516 *departments and agencies creating synergies towards achieving the agreed objectives*”.

517

518 Implementation should identify potential conflicts of objectives and interests among policies of  
519 various sectors and resolve them as far as possible. These may include agricultural policy,  
520 forestry, fisheries, energy, and wider environmental policy to fiscal policy and economic  
521 development strategies.

522

523 Of course, the GBF is not the only multi-lateral treaty to which governments are signatories.  
524 Planning for Target 3 must take into account these other commitments, which present an  
525 obligation but also an opportunity. By resolving policy coherence and integrated planning of  
526 responses to the GBF alongside the UNFCCC, UNCCD, the SDGs, the new BBNJ in the high  
527 seas, and others, plus multilateral agreements on human rights, health, wildlife trafficking and  
528 trade. (While no target specifically deals with health, the GBF, in its “considerations” section,

529 “acknowledges the interlinkages between biodiversity and health and the three objectives of the  
530 Convention. The Framework is to be implemented with consideration of the One Health  
531 Approach...”)

532

533 Done well, Parties can leverage resources to meet multiple targets at the same time.

534

### 535 **The role of the party to the CBD**

536 As the Party to the Convention on Biological Diversity, ultimate responsibility for delivering on  
537 the GBF falls to national governments in signatory countries. This does not mean, however, that  
538 they are or should be the only actors, nor that they should always be in the lead on efforts to  
539 achieve “30x30.”

540

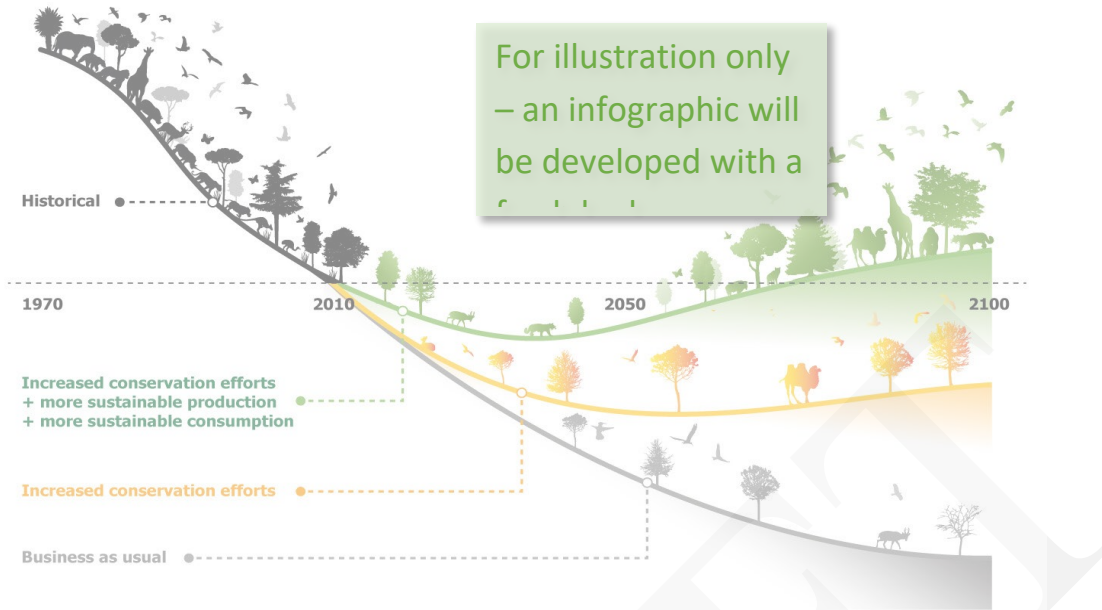
541 The national government is also the duty-bearer on many other international agreements,  
542 including those related to human rights such as the UN Declaration on the Rights of Indigenous  
543 Peoples (UNDRIP) and the Convention on the Elimination of All Forms of Discrimination  
544 against Women (CEDAW). (Duty-bearers are those actors and institutions who have a particular  
545 obligation or responsibility under laws and agreements.)

546

547 Governments (the Parties) cannot achieve Target 3 on their own. The task is too great, and a  
548 great diversity of other actors have rights and agency in achieving the ambition. Useful roles for  
549 government are to:

- 550 ● Convene **inclusive processes** to plan and support implementation.
- 551 ● Ensure that all elements of Target 3 are achieved, through systems planning, monitoring and  
552 reporting, and engagement of other actors.
- 553 ● Create the enabling conditions for other actors to engage and lead, including for Indigenous  
554 peoples and local communities to secure their tenure rights where lacking, building their  
555 capacity (and capacity of duty-bearers / governments as well), reducing barriers to support  
556 for their self-determined priorities, and recognizing and respecting diverse world views and  
557 knowledge systems.
- 558 ● Recognize and support diverse governance types, including privately protected areas and  
559 OECMs, and indigenous and community conserved areas; and reporting such areas against  
560 the Target with the consent of the governing authority.
- 561 ● Participate in management in shared governance areas, but only where appropriate and  
562 agreed through free, prior and informed consent.
- 563 ● Direct management and governance of some areas, as appropriate (governance by  
564 government).

565



566

This artwork illustrates the main findings of the article, but does not intend to accurately represent its results (<https://doi.org/10.1038/s41586-020-2705-y>)

567

Figure xx. **The ultimate objective of Target 3, and the GBF, is to reverse the decline in biodiversity.**

568

## 569 Understanding Target 3

570

571 In the following sections we step through all of the elements of the Target, providing guidance  
572 where available, identifying challenges and linking to examples of how issues have been  
573 approached in practice.

574

### 575 Effectively conserved

576

577 All forms of area-based conservation need to demonstrate and deliver positive and sustained  
578 long-term biodiversity and social outcomes, either in practice for OECMs or as goals or  
579 objectives for protected areas. The following sections review the many concepts which make up  
580 Target 3. All will lead to achievement of effective area-based conservation.

581

### 582 Key elements of effective conservation in Target 3

583 Various [CBD decisions](#) (e.g.,14/3) and the text of Target 3 set out a range of requirements  
584 needed for effective area-based conservation. Figure # outlines a range of essential elements,  
585 considering these when planning for Target 3 implementation will help ensure site and system  
586 effectiveness.

587

588 Figure #: **Key elements of effective conservation outlined in this guide** [INFOGRAPHIC TO  
589 BE DEVELOPED]

590

### 591 At least 30 per cent of...

592

593 Effective and equitable conservation is crucial to halting and reversing biodiversity loss. But the  
594 question of ‘how much’ PCA coverage is ‘enough’ is hard to answer, due to the diversity of  
595 factors involved. [Evidence](#) suggests that conservation of 30 per cent to 70 per cent or more of  
596 [terrestrial](#), [inland waters](#), [coastal](#) and [marine areas](#) is [required to sustain and restore biodiversity](#).  
597 Thirty-percent is therefore a minimum, and is only viable if achieved in ways that meet the other  
598 elements of Target 3. Restoring biodiversity loss also requires that the remaining 70 per cent is  
599 governed and managed sustainably.

600

### 601 Improving and building on existing PCA systems

602 By early 2022, globally [reported](#) protected areas and OECMs covered about 17 per cent of  
603 terrestrial and inland waters and 8 per cent of marine areas. Focusing in this section only on  
604 existing areas, three key pathways to Target 3 implementation are:

605



- 606 1. **Improving the existing system:** Not all protected areas are **effectively managed**, **equitably**  
607 **governed**, and/or sustaining **conservation**. Improving the existing system is an important  
608 starting point. Strategies and tools for this are noted throughout this guide.  
609
- 610 2. **Expanding recognition and support of conserved areas:** There is limited (but growing)  
611 recognition of governance diversity and associated rights and roles. Many conserved areas  
612 are not yet recognized in national systems (or in the global figures above). For example,  
613 recent increases in global coverage figures come in large part from **OECMs**. Many are not  
614 newly *created* areas, but rather pre-existing initiatives that are newly identified/recognized  
615 and reported, and ideally supported to continue to deliver.  
616
- 617 Many areas and territories conserved by Indigenous peoples or local communities are not  
618 recognized or supported within their national contexts yet are expansive in their coverage and  
619 contributions (see box below).  
620
- 621 3. **Expanding, recognizing and supporting protected areas:** New protected areas will need to  
622 be declared (following the various elements identified in Target 3 discussed in this guide).  
623 **Privately protected areas** (private trusts, for profit enterprises, company reserves, NGOs etc.)  
624 which often omitted from national statistics should also be recognized for their contribution  
625 to Target 3, as they are an increasingly important part of many national systems and need to  
626 be both integrated and reported where the rightsholders consent.  
627

628 **Case study:** [Queen Elizabeth II National Trust](#) in New Zealand and their PPA partners have  
629 worked the national Department of Conservation and UNEP WCMC to verify PPA data to be  
630 included in the WDPA.  
631

632 **Box #:** A [joint report](#) by UNEP-WCMC and the ICCA Consortium conservatively estimates that  
633 territories and areas conserved by Indigenous peoples or by local communities cover a potential  
634 23 million km<sup>2</sup> outside of state and privately governed PCAs. This equates to 17 per cent of the  
635 world's land covered uniquely by such areas.  
636

### 637 **More than a number**

638 30 per cent must be understood together with all of the elements of Target 3, and the broader  
639 GBF. These other elements concern where, how, and by and with whom PCA coverage is  
640 sustained, and how that is decided. Looking at percentage area alone is **insufficient**, and poses  
641 social and environmental **risks**. For example, focusing on coverage alone risks 'counting' areas  
642 that are not achieving conservation, or are doing so through inequitable approaches. In addition  
643 to other elements in Target 3, consideration is needed about likely changes in ecological  
644 condition over time and space within the system, level of existing degradation and what is

645 happening in the remaining 70 per cent of the planet. The pathways in this guide for achieving  
646 the other elements of Target 3 are therefore also key pathways for realizing “at least 30 per cent”.

647

### 648 **Ensuring inclusiveness, equity and effectiveness in pathways to 30 per cent**

649 Pathways for achieving 30 per cent will vary by context. They should be identified through an  
650 **inclusive planning process** and should uphold the principles outlined above, including following  
651 an HRBA and full, equitable, and effective participation. The other elements of Target 3 describe  
652 where, how, and by and with whom this percentage target should be achieved. Therefore, the  
653 strategies and actions described throughout this guide are, together, ways to achieve 30 per cent.

654

### 655 **Coastal and marine, inland water, and terrestrial areas**

656

657 The Target refers to “terrestrial, inland water, and of coastal and marine areas.” We reverse  
658 the order below, to emphasize that all three are of equal importance and priority.

659

### 660 **Expanding the PCA systems**

661 Conservation of **coastal and marine**, **inland water**, and **terrestrial areas** pose distinct opportunities  
662 and challenges. At the same time, they are ecologically and socially connected. Conservation  
663 within and across these realms should be a key element in systematic spatial planning within the  
664 **NBSAP process**, including considering the wider implications for environment and people, e.g.,  
665 river sediments help deltas keep pace with rising sea levels and provide nutrients for marine fish  
666 and forests regulate water flow in rivers and streams. Planning should take full advantage of and  
667 integrate existing and planned investments across global treaties and commitments, e.g., the  
668 [Ramsar Convention regarding inland waters](#).

669

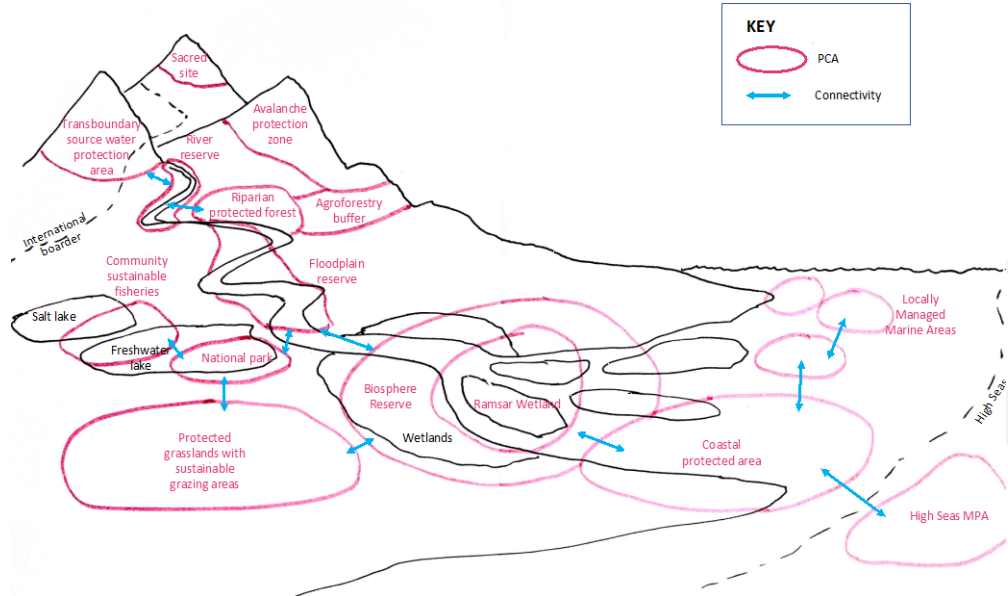
### 670 **Integrating the three realms**

671 Integrated and cross-realm approaches can help ensure relationships between different areas, and  
672 between natural and social systems, are visible and sustained. Aquascapes and [Source-to-Sea  
673 conservation](#), for example, is an emerging area of resources. Such integrated approaches also  
674 require recognition of different rights across landscapes and seascapes. Indeed a source-to-sea  
675 system may involve coordination across national borders and high-seas. This can help support  
676 **effective** and **equitable** conservation with **connectivity** and **integration**.

677

678

679 **Case study:** The Pacific islands [Ridge to Reef \(R2R\)](#) project aims to integrate approaches to  
680 land, water, forest, biodiversity and coastal resource management that contribute to poverty  
681 reduction, sustainable livelihoods and climate resilience.



682  
683

684 Fig #. **The three realms called out in Target 3.** This infographic is intended to depict the  
685 wealth of examples of protected and conserved areas across the marine, inland waters and  
686 terrestrial realms, and how they might intersect and connect through integrated landscape  
687 planning. Several of these areas could be OECMs and although the infographic does not  
688 demonstrate the diverse range of governance types, many of the areas could be under one or a  
689 few different governance types. [infographic to be developed and designed]

690

### 691 Coastal and marine areas

692 Two distinct elements relating to marine protected areas (MPA) are significant here:  
693 conservation of coastal and near-waters, usually within a country's EEZ and therefore subject to  
694 decisions by a single government, and oceanic or high seas marine protected areas, where  
695 international agreements are required. The opportunities and challenges are very different.

696

697 Coastal areas almost always require careful interaction with local communities, with  
698 conservation objectives being negotiated and to some extent compromised with the needs of  
699 resident communities or visitors. There is, however, by now a great deal of experience in  
700 **establishing protected areas and areas likely to be suitable as OECMs** in coastal communities,  
701 although the willingness with which fishing communities work with area-based conservation still  
702 depends largely on the extent to which set-asides have been used traditionally.

703

704 Coastal marine protected areas are complicated from a reporting point of view because it is often  
705 difficult to decide where the "coast" begins, with many sites having terrestrial, freshwater and  
706 marine components; some refer instead to "coastal zone" areas. Given this, it is important to

707 recognize the need for connectivity between inland water and marine conservation and the  
708 various designations outside protected and conserved areas that can contribute at a seascape scale  
709 (such as fishery management areas, Indigenous territories), spatial planning needs to take place  
710 at a larger scale, involving participation of multiple actors.

711  
712 High Seas protected areas are vital for 30x30 but despite many proposals, mechanisms for  
713 establishment and management are missing: how to set up, who manages and enforces, and who  
714 pays. The [agreement](#) in March 2023 on *conservation and sustainable use of marine biological*  
715 *diversity of areas beyond national jurisdiction*, under the UN Convention on the Law of the Sea,  
716 will help, but many challenges remain.

### 717 718 **Enabling factors and challenges**

719 Challenges include reconciling conservation with the needs of marine-based industries such as  
720 fisheries, addressing problems of partial conservation (e.g., marine protected areas that protect  
721 the water column but not the seabed), uncertainty about application of OECMs in a marine  
722 context and the multiple implications of climate change. Agreeing a global definition of  
723 “[sustainable use](#)” in a marine context, and how this differs from the rest of the marine  
724 environment, is particularly important. Financing is also difficult, there are few examples of  
725 sustainable financing models for coastal and high seas marine protected areas.

726  
727 Nonetheless, successful examples exist, for example:

- 728 ● [Australia](#): marine protected areas are initially contested, require balance between realpolitik  
729 and science, clear targets for different types (e.g., multi-use and no-take) and involvement of  
730 many stakeholders.
- 731 ● [Costa Rica](#): legal framework recognizes different categories of (government) [marine](#)  
732 [protected areas and \(shared governance\) Marine Responsible Fishing Areas](#), with negotiated  
733 small scale fishers’ rights
- 734 ● [Chile](#): Recognition and protection of IP&LC’s customary, sustainable use of marine or  
735 coastal areas, in Coastal Marine Spaces of Native Origin (ECMPO in Spanish initials)

### 736 737 **Inland water**

738 Inland waters – including rivers, lakes, and other wetlands – represent some of the most  
739 biodiverse and threatened ecosystems on the planet. Monitored freshwater populations have  
740 declined 83 per cent on average, twice the rate of marine and terrestrial, with almost 1 in 3  
741 species threatened by extinction. Inland waters – in particular rivers – also provide vital  
742 connectivity between all ecosystems. Yet, inland waters continue to be under-represented in  
743 conservation coverage and management planning. Inclusion of inland waters in the 30x30 target  
744 and indicators is therefore a key element to achieve the post-2020 GBF’s goals to halt  
745 biodiversity and nature loss.

746

### 747 **Making inland water count in national planning**

748 There are a [wide range of area-based approaches](#) already used in inland waters that can  
749 contribute to Target 3. These includes novel approaches like [fluvial reserves](#), and [community](#)  
750 [fish sanctuaries](#), although their match to consistent PCA definitions and IUCN management  
751 categories may have to be assessed on a case-by-case basis. An inventory of these areas could be  
752 conducted alongside country-mapping of freshwater [KBAs \(as yet not mapped comprehensively](#)  
753 [in freshwaters\)](#), and overlaying of spatial data from the forthcoming IUCN Red List of  
754 freshwater fauna [[link to come soon](#)] as a first step for identifying potential PCAs that can  
755 contribute to Target 3. [Marxan tools](#) are available specifically for spatial planning and inland  
756 waters and the [Freshwater Health Index](#) can indicate baselines and enabling conditions.

### 757

### 758 **Enabling factors and challenges**

759 Conservation and [restoration](#) (Target 2) of inland water ecosystems depends partly on whether  
760 the whole or most of the focal habitat is within the PCA – if a river runs only a short distance  
761 through an area it will be harder to manage the influence of threats originating externally such as  
762 pollution or overfishing. However, this challenge also represents an opportunity, particularly  
763 regarding improved connectivity and quality of water resources for people. Such an approach  
764 would also contribute to Target 1 as an area under participatory integrated spatial planning where  
765 the rights of IP&LCs are respected. If sustainable production (i.e., aquaculture, fisheries,  
766 agriculture and forestry) and pollution management was included, Target 7 and Target 10 would  
767 be contributed towards. As potential climate corridors, inland water conservation also contributes  
768 to Target 8.

769

770 **Case study:** In 2023, the [Vjosa River](#) in Albania was declared a national park by the Albanian  
771 Government – the first Wild River National Park in Europe. This is one of more than 40 case  
772 studies of area-based conservation of inland waters included in [A Pathway for Inland Waters in](#)  
773 [the 30x30 Target](#).

774

775 Aligning the needs of local communities, downstream water users and dependent biodiversity  
776 will be a challenge requiring careful participatory approaches and FPIC, but if these can be  
777 balanced, inland waters will contribute to conservation at a landscape level both within and  
778 outside Target 3.

779

For position only –  
freshwater infographic to  
be developed

780

781

782

783

### 784 **Terrestrial**

785 The target applies to all natural terrestrial ecosystems, plus some long-established cultural  
786 ecosystems (created through human management) with high associated biodiversity.

787

788 The GBF target requires some realignment of priorities. For example, global concern about  
789 tropical forest loss can overshadow the importance of other ecosystems, particularly grassland,  
790 savannah and tundra, which sometimes undergo unequal losses if forest conservation shifts land  
791 use change elsewhere.

792

793 In **grasslands and savannahs**, conservation **management** varies depending on occurrence of  
794 natural herbivore-carnivore populations. Where large herbivores are extinct or greatly reduced,  
795 domestic livestock can play a not dissimilar function, providing they graze native vegetation that  
796 has not been “improved”. However, most ranches and intensive grazing regimes will not  
797 currently meet **criteria for 30x30**. As we learn more about ecosystem restoration, **restoring**  
798 **natural grasslands** may be increasingly feasible. Where livestock grazing is too intense,  
799 particularly in arid regions, negotiated reductions in grazing populations may be needed,  
800 including grazing **exclusions** to allow vegetation recovery.

801

**Case study:** The Laponian World Heritage Area in Swedish Lapland was one of the few World Heritage sites explicitly listed for transhumance values, where traditional Sami reindeer herding goes hand in hand with biodiversity and landscape conservation.

802

803 **Forest** protected areas will continue to play a **critical role** in 30x30. While some traditional and  
804 small-scale sustainable forest management systems can be recognized as **OECMs**, if they  
805 conserve biodiversity effectively, intensive forest management systems will not.

806

807 **Tundra** ecosystems face **profound changes** due to permafrost melt and poleward movement of  
808 trees under climate change. We also now know that “naturally” treeless tundra is often a **relic** of  
809 historic human use. **Management strategies** are evolving, and low levels of human use make  
810 major set-asides possible, particularly if they include **traditional or Indigenous governance and**  
811 **management**.

812

813 **Mountains** will also be an important part of Target 3; this usually means balancing the needs of  
814 nature with remote and often threatened human communities, a mountain **site selection** tool has  
815 been developed by WCPA.

816

### 817 **Enabling factors and challenges**

818 Pressures on land are enormous and increasing. It will be hard to establish large new protected  
819 areas in many countries. There are justified concerns that **OECMs** will be recognized in places  
820 that provide little **conservation value** although the CBD requires all OECMs to conserve  
821 significant biodiversity. Global agribusiness is the **largest driver of ecosystem loss** and  
822 degradation and a source of resistance to area-based conservation, while in some areas, human  
823 population changes put small-scale traditional management systems under pressure. Intensive

824 agriculture threatens many protected and conserved areas from fertilizer and pesticide pollution.  
825 Development and economic growth pressures mean that new area-based conservation initiatives  
826 need to consider and plan for future development patterns and seek to shape how these evolve.  
827 Success will also depend on wider social and technical changes including the success of  
828 restoration, along with dietary changes, uptake of plant-based foods, the future of protected area  
829 pastoralist communities, rural out-migration and climate change.

830  
831 This element of Target 3 interacts with many other GBF targets including particularly Target 7  
832 on pollution reduction, Target 10 on sustainability of agriculture and Target 16 on consumption.

833  
834

### 835 **By ensuring and enabling conservation through...**

836

837 Achieving the GBF needs strong, consistent leadership from governments and multiple actions  
838 initiated and carried out at local level. Everyone has a role. Success depends on supportive and  
839 coherent laws and policies, sufficient finances and many actors with the necessary skills and  
840 enthusiasm.

841

### 842 **Policy coherence**

843 Support for 30x30 is needed from all arms of government, including subnational government and  
844 from other sectors of society, with policies and actions aligned. A major obstacle is inconsistency  
845 within the state: for example, the Ministry of Environment might set up a national park while the  
846 Ministry of Resources authorizes mining in the same area; or a road could be built through an  
847 Indigenous Protected Area without consultation with the traditional owners; or the judiciary fail  
848 to support poaching control; all real-life examples that have happened repeatedly around the  
849 world. Policies of companies, local government and other actors also need to be aligned. A  
850 meeting of ministries and departments early in the implementation of a national GBF plan can  
851 identify points of conflict and maximize integration, including with other GBF targets. Processes  
852 will be strengthened by including civil society and industry actors and this is critical for private  
853 or Indigenous areas. Challenges come from ingrained interdepartmental rivalries and vested  
854 interests; success can be measured by identifying examples of policy integration. In Indigenous  
855 Territories FPIC processes should help ensure policy coherence, if effectively implemented.

856

857 *“When we look at successes in the protected areas ... that was achieved through a*  
858 *whole-of-government approach. It was a mixture of laws, incentives, investment*  
859 *in agricultural research and improving data,” [David Cooper](#), acting Executive*  
860 *Secretary for the UN Convention on Biological Diversity (CBD)*

861

862 **Supportive policies and legislation**

863 Success in the GBF will often require changes to policy and sometimes to legislation.  
864 Conservation is often hampered by out-of-date laws; many countries still have laws established  
865 in the colonial era which can e.g., insist protected areas be empty of human habitation, creating  
866 unnecessary conflicts and undermining traditional management supporting biodiversity. Constant  
867 policy shifts on financing leave many protected and conserved areas vulnerable to loss of  
868 income. A thorough review of existing legislation can identify needed changes. Comparing  
869 national and subnational legislation with [international best practice](#) from the IUCN World  
870 Commission on Environmental Law can help.

871  
872 **Promoting investment and efficiency**

873 Conservation finance must increase. Much will come from governments although many other  
874 options exist. Convincing governments and industry of the value of and their responsibility for  
875 nature is a first step. Well planned conservation finance is a wise investment not a net cost.  
876 [Projections](#) suggest that achieving Target 3 requires investment of approximately US\$100 billion  
877 per year globally (~US\$80 billion more than now); this will bring major returns (from US\$64  
878 billion-US\$454 billion per year by 2050) and benefits from avoided-losses, calculated at  
879 US\$170-US\$534 billion per year by 2050 for forests and mangroves alone.



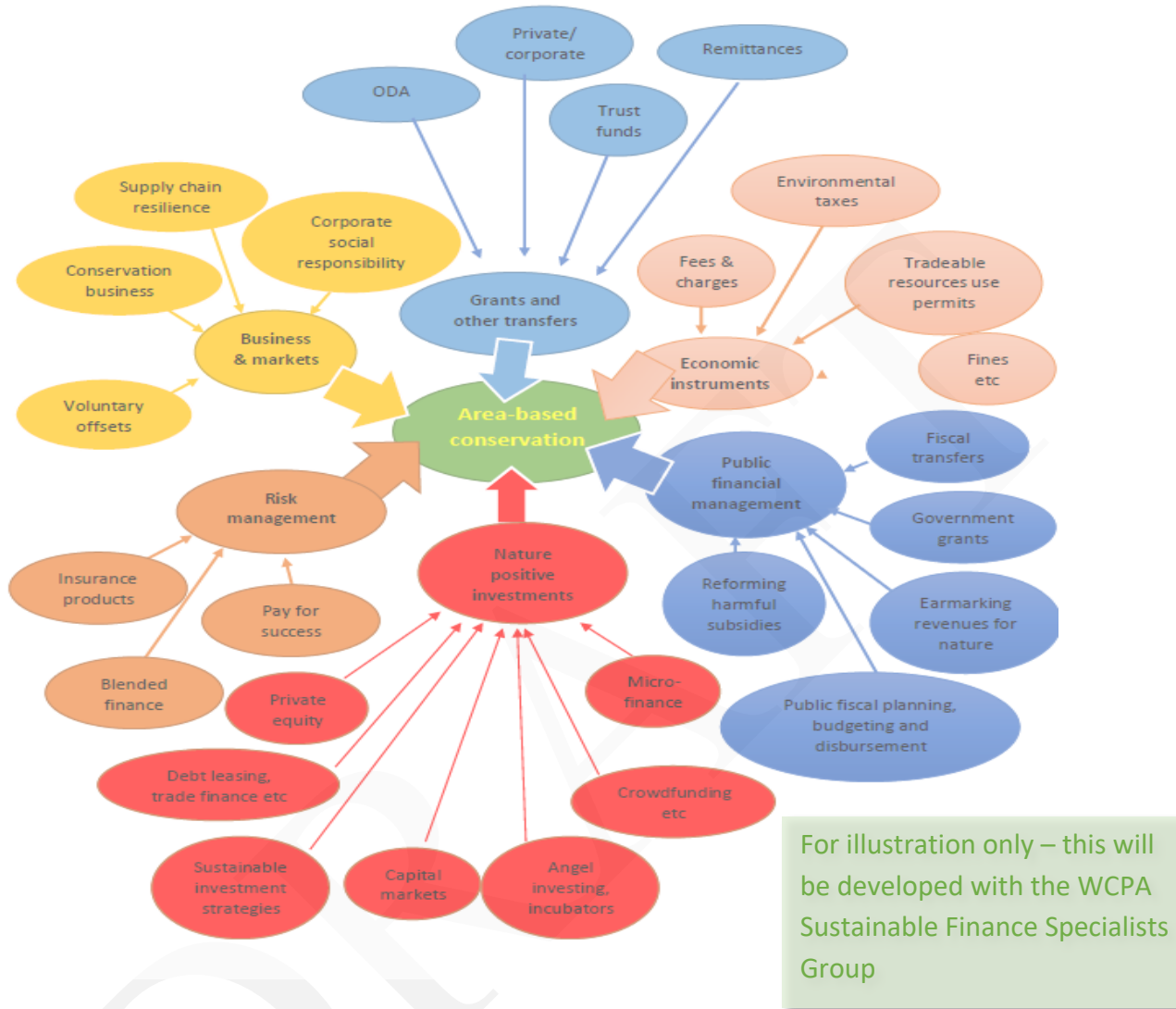
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893 **Figure #: Steps towards effective conservation finance**

894  
895  
896 **Finance solutions and equity**

897 Over the last 30 years, there has been a major diversification of funding solutions for  
898 conservation. Figure #, provides an overview (and links to more detailed summaries) of the most  
899 successful and widely used of these options.

900





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Figure #: Summary of financial solutions.

The IUCN Sustainable Finance group is developing a series of fact sheets on financial solutions. The infographic presented here will provide links to each of these fact sheets which are being developed for a WCPA Good Practice Guide and will be available on the 30x30.solutions website

**Finance equity**

Equitable distribution of conservation funding is a crucial consideration. Currently, most conservation funding goes to governments and large organizations. Far more (and more accessible) funding needs to be directed to Indigenous peoples, local communities, women and girls, youth, and their networks and organizations, to support and sustain their conservation agency and action. There are a growing number of mechanisms for doing so – including the GEF

916 [Inclusive Conservation Initiative](#) and several mechanisms being developed by and with the  
917 [Rights and Resources Initiative](#). Yet, local rights-holders, stakeholders, and organizations  
918 continue to face [substantial barriers](#) in accessing adequate and appropriate (e.g. flexible and  
919 long-term) conservation funding.

920  
921 At the same time, conservation funding streams also need human rights safeguards and  
922 accountability mechanisms to ensure that, particularly as mainstream PCA efforts are scaled up  
923 and out for Target 3 implementation, they do not entrench or exacerbate inequity and human  
924 rights concerns.

925

### 926 **Human capacity needs for 30 per cent**

927 In addition to additional finance, achieving 30x30 will require at least [five times](#) the current  
928 people running PCAs, plus extensive capacity building. It will need skilled people at many  
929 levels. Common gaps include management of human-wildlife conflict and social tensions and  
930 adaptation to climate change. Many terrestrial protected area managers do not understand  
931 freshwater conservation needs. Agreed [competency standards](#) form an important measure of  
932 success; and [training materials](#) around these standards have been developed.

933

### 934 **Demonstrating success in ensuring and enabling Target 3**

935 Success will be demonstrated in both qualitative and quantitative ways:

936 Qualitatively:

- 937 • Increased intra-governmental cooperation
- 938 • Greater recognition, support and involvement of diverse rights-holders, stakeholders, and  
939 other actors, including Indigenous peoples, local communities, women, and youth
- 940 • Equity and reduced tensions relating to the establishment of area-based conservation

941 Quantitatively:

- 942 • More rangers and communities trained and with proper capacity
- 943 • More sustained funding models and increased conservation budgets

944

945

946

### 947 **Recognizing and respecting the rights of Indigenous peoples and local 948 communities, including over their traditional territories**

949

950 Achievement of Target 3 will require far greater engagement with and recognition of the  
951 existing contributions of Indigenous peoples and local communities to conservation  
952 outcomes. Implementation of the Target must also not perpetuate or exacerbate rights  
953 violations. Recognizing and respecting the rights of Indigenous peoples and local  
954 communities, including over their traditional territories, is paramount.

955

956 **Understanding the element and its significance**

957 Indigenous peoples and local communities play [outsized roles](#) in biodiversity conservation  
958 through their collective action. Yet in many places, their rights are not sufficiently recognized,  
959 respected, or protected, including in the [protected and conserved area context](#). Target 3  
960 recognizes this in the commitment to “Recognizing and respecting the rights of Indigenous  
961 peoples and local communities, including over their traditional territories”. This is foundational  
962 for Target 3 (and GBF) implementation.

963  
964 In “Recognizing and respecting rights” *Recognizing* rights refers to affirming and acknowledging  
965 rights, including inherent rights; *Respecting* rights refers to the duty and responsibility not to  
966 violate or interfere with rights.

967  
968 The collective and individual rights of Indigenous peoples and of local communities, including  
969 over their traditional territories, are recognized in a wide range of international instruments, as  
970 well as regional, and national and sub-national statutory and customary laws and protocols. One  
971 key instrument, cited in the GBF, is the UN Declaration on the Rights of Indigenous peoples – a  
972 cornerstone document for recognizing rights.

973  
974 *[These sections will be substantially further developed in the next draft and through ongoing*  
975 *discussion]* Amongst the many relevant procedural and substantive rights in relation to Target 3  
976 implementation are rights to **govern** and manage lands, waters, and territories; to participate in  
977 decision-making; and to free, prior, and informed consent (FPIC). FPIC is an enshrined right of  
978 Indigenous peoples in [UNDRIP](#) - including in relation to lands and territories (e.g. Arts 10;  
979 29(2)), cultural, intellectual, religious and spiritual property (e.g. Art 11), adoption and  
980 implementation of legislative or administrative measures that may affective them (e.g. Art 19),  
981 and effective redress where FPIC is not upheld (e.g. Arts 28; 11(2)). FPIC of Indigenous peoples  
982 and local communities is also required in the GBF and earlier CBD decisions - e.g. in relation to:  
983 Rights, knowledge, innovations, worldviews, (Decision 15/6; Decision 12/12); Establishment,  
984 expansion, governance and management of protected areas, including marine protected areas  
985 (Decision 12/12, B, Annex,V.3(i)); and in The Mo’otz Kuxtal Voluntary Guidelines on  
986 Traditional Knowledge (Decision 13/18).

987  
988 In the [context of CBD Article 8\(j\)](#), traditional territories can be understood as “lands and waters  
989 traditionally occupied or used by indigenous peoples and local communities”. The new inclusion  
990 of ‘indigenous and traditional territories’ requires some development of similar understanding,  
991 with the Article 8(j) definition providing a starting point for what this might mean and  
992 acknowledging at the same time that it is of central importance that the views and positions of  
993 Indigenous peoples and local communities (as major rights-holders), are given full consideration  
994 and priority when it comes to resolving this definition.

995

## 996 Pathways for implementation

997 Pathways for enabling recognition and respect of Indigenous peoples and local communities’  
998 rights include contextually-grounded laws, processes and practices to:

- 999 ● Identify laws, policies and practices that do not recognize or respect the rights of Indigenous  
1000 peoples and local communities, enable redress, and make and implement reforms to fully  
1001 recognize and respect rights going forward
- 1002 ● Identify, support and engage with Indigenous peoples and local communities at all levels of  
1003 government to appropriately support their conservation initiatives.
- 1004 ● Support other duty-bearers to meet their obligations, and rights-holders to claim and exercise  
1005 their rights, including in relation to capacities, resources, and relationships
- 1006 ● Analysis / mapping of strengths and gaps in how current systems uphold Indigenous peoples’  
1007 and local communities’ rights, including to territories - e.g. through [systems-level](#)  
1008 [assessments](#), such as those done in Ecuador, Georgia, Indonesia, Iran, Peru, and Tanzania
- 1009 ● Pathways for rights-holders to secure and protect collective tenure and territories - such as  
1010 the initiative to [secure collective and connected territory](#) for livelihoods and conservation in  
1011 northern Tanzania
- 1012 ● Indigenous- and community-led initiatives with technical, financial and other support to fully  
1013 implement these measures – e.g. the [mapping and registration initiative](#) led by custodian  
1014 communities in the Philippines
- 1015 ● Appropriate social support – e.g. learning / peer-exchange networks, such as the [MIHARI](#)  
1016 [network](#) connecting and supporting LMMAs in Madagascar

1017  
1018 The IPCA Knowledge Basket also offers a [toolkit for respectful collaboration with Indigenous](#)  
1019 [people](#) as well as a [glossary](#), among other relevant resources.

## 1022 Systems

1023  
1024 A system here refers to a protected and conserved area network along with its governance and  
1025 management and key actors. A national or sub-national PCA system may include [terrestrial](#),  
1026 [inland water](#), and [marine and coastal](#) areas (particularly those important for [biodiversity](#) and  
1027 [ecosystem functions and services](#)) being conserved through different measures – including  
1028 [protected areas](#) and [OECMs](#), [recognizing indigenous and traditional territories](#) - and under  
1029 different governance types. Like sites, these systems should be [effectively managed](#), [equitably](#)  
1030 [governed](#), ecologically [representative](#), well [connected](#) and [integrated](#), with recognition and  
1031 respect for the [rights of Indigenous peoples and local communities](#).

1032

1033 **Governance diversity – an essential component of Target 3**

1034 This section focuses on [governance diversity](#). This is because the other elements of the system  
1035 are covered under other sections of this guide. Governance diversity, however, is implied, rather  
1036 than explicitly named, in Target 3.

1037  
1038 Governance is also understood in many ways. Broadly, it [concerns](#) how and by whom decisions  
1039 are made and upheld, including power, voice and accountability. Governance *diversity* exists in  
1040 PCA systems that include areas conserved under a variety of *governance types*. Here,  
1041 [governance](#) ‘type’ refers to, essentially, who governs a particular area or site. The [CBD](#) and  
1042 [IUCN](#) refer to four governance types:

- 1043
- 1044 • **Governance by government:** national and/or sub-national ministries/agencies and  
1045 government-delegated management (e.g., to an NGO).
  - 1046 • **Private governance:** individual owners, non-profit entities (e.g., NGOs, universities,  
1047 cooperatives) or for-profit organizations (individual or corporate).
  - 1048 • **Governance by Indigenous peoples or local communities:** territories and areas conserved  
1049 by Indigenous peoples or local communities (referred to in some CBD decisions as ICCAs),  
1050 also referred to as ‘territories of life’, community-conserved areas, and a wide variety of  
1051 context-based names.
  - 1052 • **Shared governance:** collaborative and co-governed governing bodies of different  
1053 (governmental and/or non-governmental) actors as well as transboundary governance.
- 1054

1055 [Protected areas](#) and [OECMs](#) can both be governed under any of these types - noting that their  
1056 designation / identification must be by or with the consent of their governing authority,  
1057 respecting rights to [FPIC](#). Indigenous and traditional territories are governed and managed by  
1058 Indigenous peoples or by local, traditional communities.

1059  
1060 Beyond (and within) governance diversity, are other forms of diversity important to Target 3  
1061 implementation. These include:

- 1062 • [Biocultural diversity](#), including within diverse language, knowledge, and ways of knowing.
  - 1063 • Diverse conservation objectives and [values](#) – including relational values.
  - 1064 • Diversity in the genders, ages, abilities, identities of conservation leaders and change agents.
- 1065

1066 Appropriate recognition, respect and support of diverse governance – and other dimensions of  
1067 diversity – is crucial to conservation equity and effectiveness. [Diverse systems](#) are generally  
1068 more:

- 1069 • Effective, e.g., by respecting and supporting the rights, agency, and contributions of different  
1070 governing actors, including [Indigenous peoples and local communities](#), [women and girls](#), and  
1071 [youth](#).

- 1072 • Resilient, e.g., by engaging multiple institutions that can respond to changes in different  
1073 ways  
1074 • Widely covered, connected and representative, including the vast coverage of co-governed  
1075 areas, protected areas, and areas conserved by Indigenous peoples and by local communities.  
1076  
1077

**Case studies:** The equity and effectiveness benefits of governance diversity - and examples of ways they can be recognized and supported - are illustrated in this [collection of PANORAMA Solutions](#). These include governance by Indigenous communities in [Canada](#) and [Senegal](#); shared governance and knowledge for conservation in [Australia](#), [Colombia](#), [Laos](#) and [Sweden](#); a PPA in [Kenya](#).

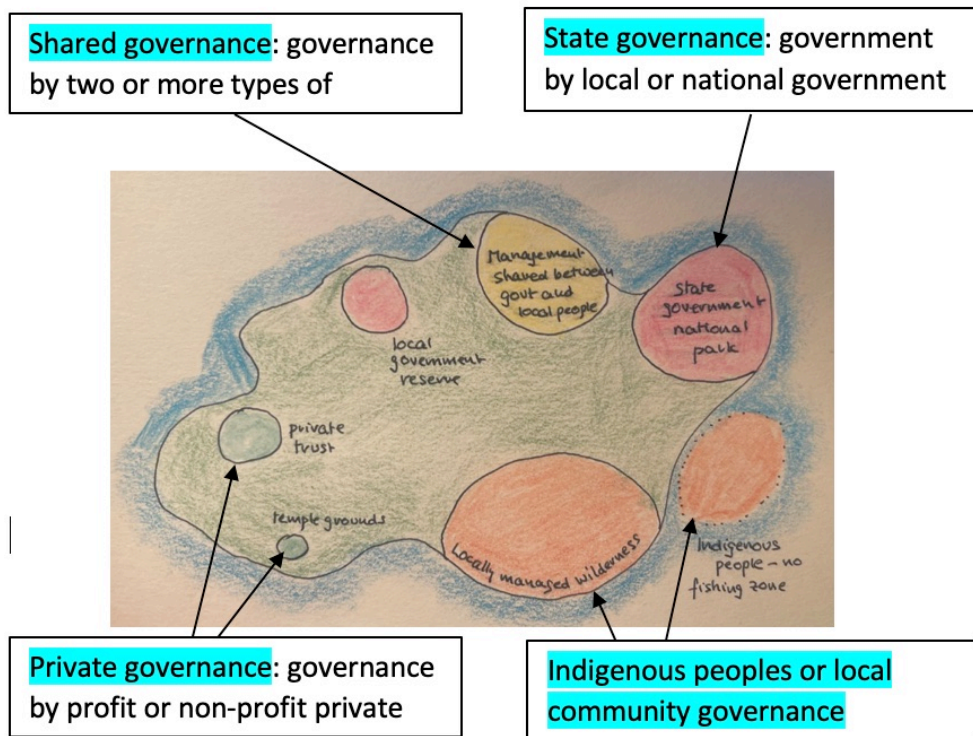
- 1078  
1079 **Understanding differences within and between governance types**  
1080 Governance ‘types’ must be understood in context, including the often complex differences  
1081 between them. Among other considerations are:  
1082 • Overlapping governance types; in particular, many territories and areas conserved by  
1083 Indigenous peoples or local communities are [overlapped by protected areas](#) or OECMs under  
1084 other de jure governing authorities and need appropriate recognition and governance  
1085 • Different understandings of distinctions between types  
1086 • Contested claims or unrecognized rights to governance (management, access), including due  
1087 to displacement  
1088 • Diversity of power relations and ways of participating [across diverse and sometimes](#)  
1089 [overlapping governance types](#), including participation in planning and stewardship of  
1090 government-governed protected areas, e.g. in the [Great Barrier Reef](#) and [Mosi-Oa-](#)  
1091 [Tunya/Victoria Falls](#)  
1092 • Multiple (mosaic) systems, such as in the Sacred Sites and Pilgrimage Routes in the Kii  
1093 Mountain Range World Heritage, [Japan](#)  
1094 • Shifts in governance type over time - including from government to shared-governance, e.g.  
1095 as was done in the coastal zone of [Soc Trang Province](#), Vietnam  
1096

1097 **Pathways for implementation**

1098 Governance diversity often exists in practice (*de facto*), even if not recognized in law (*de jure*),  
1099 but recognition is fundamental to equity, including the **rights of Indigenous peoples and local**  
1100 **communities**. Further, particularly in light of threats, secure governance rights are crucial to  
1101 sustaining contributions of different governing authorities.  
1102

1103 A useful place to start is **reflection and reform**, e.g., reviewing laws, processes and practices  
1104 related to governance diversity, and finding ways to address gaps. The review process should

1105 itself be inclusive and equitable, consistent with Targets 21 to 23 and considerations for  
1106 implementation in the GBF.  
1107  
1108 Recognition and support of diverse governance types can come in several forms - e.g., legal,  
1109 financial, and social (e.g., network). *Specific* forms of recognition and support will vary by  
1110 context and should be determined by and with rights-holders. Some options are explored below.  
1111  
1112 While not simple, enhancing recognition and support of diverse governance, knowledge and  
1113 practices is both feasible and crucial. There are examples and sources of guidance concerning,  
1114 among others:  
1115 ● [Systems-level PCA assessment](#) and examples of its [use in practice](#)  
1116 ● National and sub-national experiences in diversifying governance of systems, such as in the  
1117 case studies here in Colombia, Madagascar, Namibia, Peru and The Philippines  
1118 ● [Privately protected areas](#)  
1119 ● [Territories and areas conserved](#) by Indigenous peoples or by local communities, including  
1120 [IPCAs](#), and the diverse ways custodians have secured collective [rights and contributions](#).  
1121 ● [Shared governance](#)  
1122 ● Lessons and examples from [across types](#)  
1123 ● Sources of synthesized guidance – e.g. concerning [tenure](#) and [SSFs](#)  
1124



1125  
1126 Figure #: **PCA governance options**

## 1127 Protected areas

1128

1129 Protected areas remain the cornerstone of most conservation strategies. But they are neither  
1130 simple nor uncontroversial, differing enormously in both their management and governance and  
1131 in some cases having similarities in management approaches with the newer designation of  
1132 OECMs. This section gives a background to what they are and what they can do.

1133

### 1134 Global definitions of protected areas

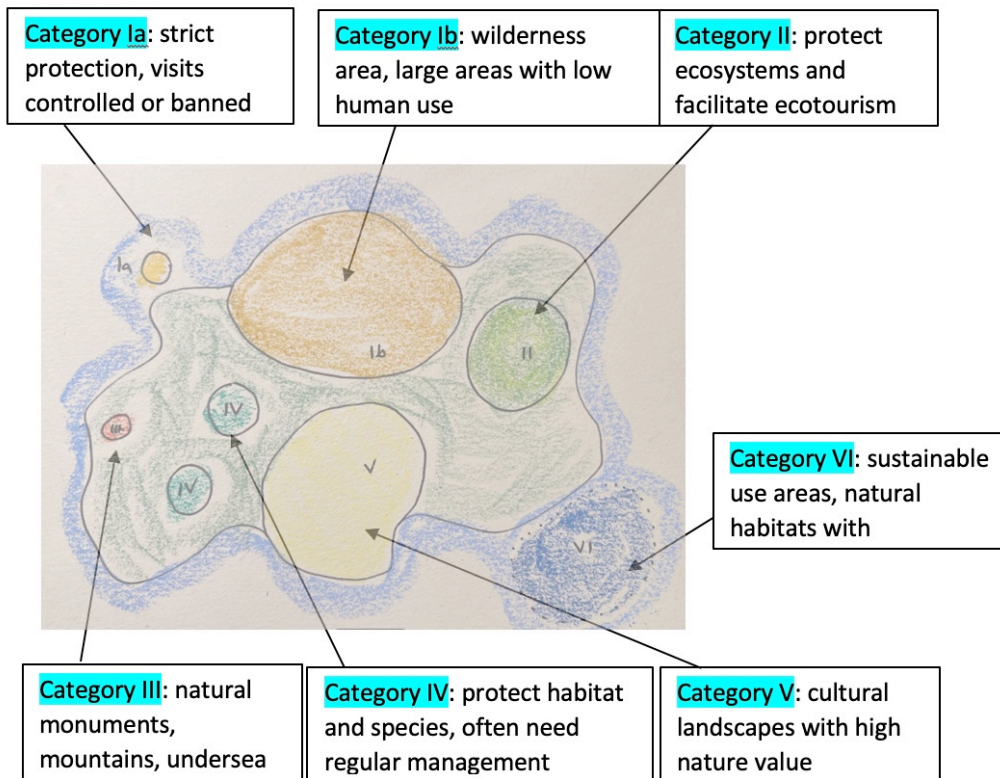
1135 Protected areas are places set aside to secure biodiversity and ecosystem services. Many also  
1136 have cultural, spiritual and recreational values. The CBD defines a protected area as "*a*  
1137 *geographically defined area which is designated or regulated and managed to achieve specific*  
1138 *conservation objectives*", while IUCN says, "*A clearly defined geographical space, recognized,*  
1139 *dedicated and managed, through legal or other effective means, to achieve the long-term*  
1140 *conservation of nature with associated ecosystem services and cultural values*". The CBD  
1141 recognizes the two definitions as equivalent.

1142

1143 The way that protected areas are managed varies considerably. There are several very different  
1144 [protected area management categories](#) outlined in Figure #.

1145

1146



1147

1148 Figure #: IUCN WCPA protected area management categories



1149

1150 To be recognized as a protected area a site must *first* meet the definition and *then* be matched to  
1151 a category. Management ranges from strict protection (in practice rather unusual) to living  
1152 landscapes and seascapes where people and nature co-exist. As new approaches to area-based  
1153 conservation are developed, management in categories V and VI protected areas is sometimes  
1154 similar to strategies since recognized in OECMs and working out exactly where a particular type  
1155 of area-based conservation falls on the spectrum of opportunities is going to be one of the  
1156 important tasks of plans relating to Target 3.

1157

1158 “*Legal or other effective means*” shows that protected areas are rather flexible tools, which can  
1159 be officially designated by governments and enshrined in law but can also be self-declared areas  
1160 managed by local communities or private individuals. What matters is whether they work.

1161

1162 “*To achieve the long-term conservation of nature*” emphasizes the importance of investing in the  
1163 skills, finance and local support to ensure that protected areas are **effective**.

1164

1165 Note also that IUCN’s guidance recognizes that up to a quarter of a protected area can be used  
1166 for other purposes (e.g., settlement, tourist facilities) as long as this does not interfere with nature  
1167 conservation – the 75per cent rule.

1168

1169 There are also different ways of **governing protected areas**: by national or local government, by a  
1170 variety of private profit or non-profit entities, by Indigenous peoples and local communities and  
1171 finally through various forms of shared governance.

1172

1173 **IUCN** has defined a series of principles for protected areas, some of the most important are:

- 1174 ● ... only those areas where the main objective is conserving nature can be considered  
1175 protected areas; this can include many areas with other goals as well, at the same level, but in  
1176 the case of conflict, nature conservation will be the priority.
- 1177 ● ... not all categories are equally useful in every situation.
- 1178 ● ... protected areas should not be used as an excuse for dispossessing people of their land.

1179

### 1180 **Understanding protected areas in the context of the GBF**

1181 The GBF has not changed the definition or purpose of protected areas, but it has stressed some  
1182 important aspects that are changing, and will continue to change, the ways in which protected  
1183 areas are designated and managed. Wording In Target 3 says:

- 1184 ● “*areas of particular importance for **biodiversity and ecosystem functions and services***” –  
1185 extra stress on site selection but also more emphasis on ecosystem services alongside  
1186 biodiversity.
- 1187 ● “**well-connected**” – need to think on a landscape and seascape scale, integrating protected  
1188 areas, OECMs, connectivity conservation areas, sustainable use areas, etc.

- 1189 ● “**equitably governed**” – the social values of protected areas are as important as the nature  
1190 values
- 1191 ● “...**sustainable use**, where appropriate in such areas, is fully consistent with conservation” –  
1192 implying much more consistent approaches to use within protected areas.
- 1193 ● “recognizing and respecting the rights of **indigenous peoples and local communities**” as a  
1194 fundamental basis for conservation action.

1195

## 1196 **Other effective area-based conservation measures**

1197

1198 Other effective area-based conservation measures (OECM) is a relatively new and largely  
1199 untested category of area-based conservation, but will be a fundamental building block of Target  
1200 3. Understanding and implementing OECMs to provide genuine contributions to 30x30 is likely  
1201 to be one of the great challenges of the decade.

1202

### 1203 **Understanding OECMs**

1204 OECM is a term created in 2010 during CBD COP 10 and included in Aichi Target 11. In 2018  
1205 the [CBD](#) finally [defined an OECM](#) as “a geographically defined area other than a Protected  
1206 Area, which is governed and managed in ways that achieve positive and sustained long-term  
1207 outcomes for the in situ conservation of biodiversity, with associated ecosystem functions and  
1208 services and where applicable, cultural, spiritual, socio-economic, and other locally relevant  
1209 values.”

1210

1211 OECMs offer a significant opportunity to recognize *de facto* effective long-term conservation  
1212 that is taking place outside designated **protected areas**. OECMs can be governed and managed by  
1213 a diverse set of actors, including **Indigenous peoples, local communities**, and the private sector,  
1214 but also government agencies responsible for energy, water resources, commerce and the  
1215 military.

1216

1217

1218

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1224

1225

1226 **Figure xx: Ancillary, secondary and primary conservation in OECMs**

1227

For position only –  
infographic will be  
developed/adapted,  
stressing that OECMs  
must demonstrate

1228 A useful approach to OECMs in national planning is to look for areas that are important for  
1229 biodiversity, where management results in positive outcomes for nature. Then look for ways to  
1230 support those benefits into the future without disrupting what is already working. This can  
1231 include securing tenure for those successfully managing the area or avoiding perverse incentives  
1232 for development that would undo the beneficial status quo. It may be necessary to plan for  
1233 species movement in response to climate change and encourage OECMs in receptor habitats.

1234

1235 Recognition and support of OECMs should aim to enhance the governance capacity of their  
1236 legitimate authorities and secure positive and sustained outcomes for biodiversity. While national  
1237 circumstances will differ, any related recognition or support should reinforce existing  
1238 governance systems where they are effective and not seek to supplant or unnecessarily alter those  
1239 local arrangements for other purposes.

1240

#### 1241 **Guidance on recognizing and reporting OECMs**

1242 IUCN WCPA has developed an [assessment tool](#) for [recognizing and reporting OECMs](#). Key  
1243 questions include:

- 1244 ● Is there important biodiversity in the area?
- 1245 ● Is the area already a protected area?
- 1246 ● Do those responsible for governance and management want the area to be recognized as an  
1247 OECM?
- 1248 ● Is the area legally recognized and what kinds of support are needed to help maintain the  
1249 biodiversity outcomes in the long-term?

1250

1251 A growing number of [training materials](#) on OECMs are available.

1252

1253 Examples of areas that could be OECMs include:

- 1254 ● Sacred natural sites with high biodiversity conserved long-term for their importance to faith  
1255 groups,
- 1256 ● Military lands and waters managed for defense, but providing ancillary conservation,
- 1257 ● Permanent or long-term fisheries closure areas designed to protect complete ecosystems for  
1258 stock recruitment or to protect specialized ecosystems and their full complement of species.
- 1259 ● Freshwater and coastal wetlands designated for flood protection, which also protect  
1260 important habitats, species and ecosystem services, and may require restoration.
- 1261 ● Watersheds or other areas designated and managed primarily for water resource management  
1262 that also result in the *in-situ* conservation of important biodiversity.

1263

1264 Areas and management regimes that are unlikely to qualify as OECMs include:

- 1265 ● Small, semi-natural areas within an intensively managed landscape with limited biodiversity.
- 1266 ● Forests that are managed commercially for timber supply and are intended for logging.

- 1267 ● Fishery closures, temporary set asides or gear restriction areas with a single species, species  
1268 group, or habitat focus, that may be subject to periodic exploitation and/or be defined for  
1269 stock management purposes, and that do not deliver *in-situ* conservation of the associated  
1270 ecosystems, habitats and species.
- 1271 ● Temporary agricultural set asides, summer fallow and other agricultural practices that  
1272 provide only limited benefits for biodiversity.
- 1273 ● Conservation measures that apply to a single species or group of species, over a wide  
1274 geographical range, such as hunting regulations or whale-watching rules.

1275

### 1276 Reporting OECMs – an indicator of success

1277 Most OECMs will likely be reported by national governments, but other stakeholders can also  
1278 submit data to the [World Database on OECMs](#). Any reporting of OECMs should be done with  
1279 full agreement of relevant governance authority(-ies) and **FPIC**.

1280

1281 The number and size of OECMs reported to the database may not be a good indicator of success.  
1282 No independent verification system yet exists to confirm that an area reported as an OECM  
1283 actually supports significant biodiversity over the long term. Reporting of areas that do not meet  
1284 the criteria of OECMs fully will give a false picture of progress towards 30x30. A solution lies in  
1285 monitoring of biodiversity in and around areas to assess effectiveness, and reporting only those  
1286 areas that demonstrate positive outcomes, but this has challenges itself in that many OECM  
1287 managers will not be knowledgeable about biodiversity monitoring or have capacity to  
1288 implement it.

1289

1290 Like protected areas, OECMs can make an important contribution to the qualitative elements of  
1291 Target 3—connectivity, representativeness, and providing ecosystem services—but states need  
1292 to put in place systems to ensure they are also **effective** and **equitable**.

1293

1294

### 1295 Recognizing indigenous and traditional territories

1296

#### 1297 Understanding the element and its significance

1298 The GBF recognizes the [crucial contributions](#) of Indigenous peoples and local communities in  
1299 conserving biodiversity through their governance systems, values, knowledge, innovations,  
1300 practice, and worldviews. The GBF is a commitment to halting and reversing loss of biodiversity  
1301 and of [biocultural diversity](#). Ensuring PCAs **systems** recognize, respect, and support territories  
1302 and areas conserved by and with Indigenous peoples and local communities is crucial for **equity**  
1303 and **effectiveness**.

1304

1305 Target 3 calls for effective conservation through, among other elements, “*recognizing*  
1306 *indigenous and traditional territories*.” The [International Indigenous Forum on Biodiversity](#)

1307 (IIFB) identified the inclusion of this phrase as crucial for Target 3 during negotiations. (IIFB  
1308 has been recognized by the CBD as a representative body in the deliberations since 1996.) As  
1309 noted above, while there are differing views on how to interpret this element, IIFB has reiterated  
1310 its position, developed at COP-15 that “recognizing indigenous and traditional territories” in  
1311 Target 3 provides a distinct pathway to conservation in addition to protected areas and other  
1312 effective area-based conservation measures (OECMs), so not subsumed to protected areas and  
1313 OECMs.

1314  
1315 **Systems** can include protected areas and OECMs governed under diverse governance  
1316 arrangements. There are contexts in which territory custodians may seek (and have sought)  
1317 protected area designations (e.g., [protected areas](#) in Australia) or OECM identification (e.g. as an  
1318 option through the [ICCA Registry](#)). Some Indigenous and traditional territories are also governed  
1319 and conserved within shared or mosaic arrangements.

1320  
1321 However, as noted in [recent articles](#), there will also be (and are) contexts in which Indigenous  
1322 peoples and local communities consider that protected area designation or OECM recognition do  
1323 not support, potentially undermine, or are not appropriate for recognition of Indigenous and  
1324 traditional territories that otherwise meet Target 3 criteria. For example:

- 1325 ● Many conserved territories and areas are [overlapped by](#) protected areas under other *de jure*  
1326 governing authorities and need still to be recognized.
- 1327 ● [Existing legal frameworks](#) for territory recognition are often not yet in place, or are  
1328 fragmented, costly, or otherwise difficult to effectively use, including in ways that uphold  
1329 rights to self-determination.
- 1330 ● OECMs might provide a more flexible pathway. However, these are relatively new  
1331 frameworks and Indigenous peoples, local communities, and others have [raised concerns](#) that  
1332 will need to be addressed.

1333  
1334 Recognition of this element as a distinct pathway does not preclude Indigenous peoples or local  
1335 communities from seeking recognition of their conserved lands, waters or territories through  
1336 protected area or OECM frameworks, where that is possible and they wish to. Rather, it may  
1337 provide [more flexibility](#) [[add link to forthcoming article in Oryx](#)] to appropriately recognize  
1338 these territories in contexts or instances where those frameworks are not an appropriate option.  
1339 Provided those territories have demonstrated positive conservation outcomes.

1340  
1341 Discussions are ongoing, and interpretations and approaches may vary by context and country.  
1342 They may also be resolved in future CBD guidance. In all cases, [experience illustrates](#) that not  
1343 having appropriate frameworks for recognizing Indigenous and traditional territories and areas  
1344 often results in erosion of biodiversity, biocultural diversity, and wellbeing. As noted in the  
1345 introduction, it is of central importance that the views and positions of Indigenous peoples and

1346 local communities (as major rights-holders) are given full consideration (and priority) when it  
1347 comes to resolving these discussions.

1348

### 1349 **Ways it can be done**

1350 Approaches for recognition of “indigenous and traditional territories” should be led by  
1351 custodians, and with FPIC in all cases, in accordance with GBF implementation considerations  
1352 and Targets 21 to 23. Decisions and their implementation should uphold applicable law and  
1353 multi-lateral agreements, including UNDRIP. Examples and resources that may be useful in this  
1354 process include, among others:

- 1355 ● Legal, policy, and other territory recognition and support approaches, including described  
1356 within the [Territories of Life Global Report](#), and [CBD guidance](#)
- 1357 ● Mapping, documentation, and other processes to secure, and protect and sustain territories,  
1358 governance and knowledge - e.g. as described by custodian communities in [Local](#)  
1359 [Biodiversity Outlooks-2](#) and this [celebration of territories of life](#) in Cambodia, Indonesia,  
1360 Malaysia, Myanmar, the Philippines, and Vietnam
- 1361 ● Self-determined registration in appropriate platforms, e.g., the [ICCA Registry](#)
- 1362 ● Social support and solidarity initiatives and networks (such as the [MIHARI network of](#)  
1363 [LMMAs](#))
- 1364 ● Developing [Community Protocols](#),
- 1365 ● Overall self-strengthening processes - e.g., in this [guide](#) from the ICCA Consortium with  
1366 questions, tools and examples regarding reflection, documentation, understanding, visioning  
1367 and celebrating, acting and communicating, and reviewing and renewing
- 1368 ● **Systems** level assessments that include focus on recognition and respect for territory rights
- 1369 ● A wide variety of other Indigenous-led and co-developed guidance, e.g., within the [IPCA](#)  
1370 [Knowledge Basket](#)

1371

### 1372 **Effectively managed**

1373

1374 Quality of management at systems and site levels will be as important as quantity of areas  
1375 conserved for the GBF to succeed. Some assessment of management effectiveness has been  
1376 made in at least some protected areas in most countries, this effort will need to increase and most  
1377 importantly management adapted to ensure effectiveness.

1378

### 1379 **Ways to effectiveness**

1380 The effectiveness of the current protected area network is not matching its rate of expansion. A  
1381 quarter to a third of all protected areas have **ineffective management**. (Comparative data on  
1382 OECMs is not yet available, although in theory OECMs cannot be designated unless they are  
1383 effective.)

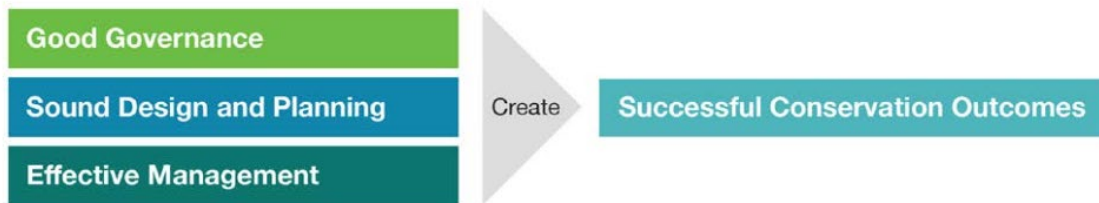
1384

1385 Effective management is based on the adequacy and appropriateness of resources and processes  
1386 to enable positive and sustained long-term biodiversity and social outcomes. What is considered  
1387 effective will vary from site to site, and should be agreed by a participatory process, and  
1388 influenced by context (e.g., governance, pressures, enabling conditions such as legislation),  
1389 decisions relating to design and connectivity taken during establishment/recognition and  
1390 evolving management actions (including inputs/resources and management practices) informed  
1391 by monitoring and assessment.

1392  
1393 Specific management processes vary, but global guidance exists in terms of management  
1394 standards, competence, assessment and monitoring; all of which should contribute to  
1395 management that is adaptive, inclusive and transparent.

1396  
1397 The [IUCN Green List Standard](#) sets out an overarching template for the requirements of  
1398 successful nature conservation (figure #) achieved by identifying a set of performance [standards](#);  
1399 it thus sets a good practice blueprint. Countries can adapt the standards to be nationally relevant  
1400 and take part in the Green List accreditation program to have their management [independently](#)  
1401 [assessed](#).

1402



1403

1404 **Figure #: The four components of the IUCN Green List Standard**

1405

1406 Conservation [competencies](#) help identify qualifications and skills for effective management,  
1407 which need to be linked to ongoing capacity building and training. Competence will need to  
1408 diversify to cover a wide range of governance types [[link to forthcoming URSA ranger](#)  
1409 [competencies](#)], and capacity be significantly increased if the GBF targets are to be reached. It is  
1410 estimated that [five times the current number of rangers](#) (including Indigenous and community  
1411 rangers) will be needed to help conserve and interpret the conservation estate globally by 2030,  
1412 along with adequate resources and training in [codes of conduct and related guidance](#).

1413



1414  
1415  
1416  
1417  
1418

**Figure #: IUCN WCPA has a Protected Area Management Effectiveness (PAME) Framework**

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1420  
1421  
1422  
1423  
1424  
1425  
1426  
1427

Adaptive management is a structured, iterative process of decision-making based on the systematic acquisition and application of reliable information to improve management over time. IUCN WCPA has developed a [Protected Area Management Effectiveness](#) (PAME) framework (figure #) to help understand and assess management. The framework spurred a major body of work including PAME systems and tools, research and development, implementation and adaptive management worldwide. Many countries have their own PAME assessment systems embedded into national policies. UNEP WCMC’s [website](#) includes overviews of some well-known tools and a [database](#) of where assessments have been implemented worldwide.

1428  
1429  
1430  
1431  
1432

Assessment and adaptation are informed by monitoring to determine progress on key objectives. The Spatial Monitoring and Reporting Tool ([SMART](#)), supports management activities, such as law enforcement, tourism and visitor management, natural resource use, intelligence, and performance and threat level assessments.

1433  
1434  
1435  
1436  
1437  
1438  
1439

Involving stakeholders in management decision-making at all stages and ensuring transparency of management actions and achievements (from sharing information locally to international reporting) is fundamental to effectiveness. As the conservation system diversifies there should be more effort to understand how individual actors measure effectiveness, whether those mechanisms are effective and potentially replicable, how they might be better suited to ensure increased effectiveness in their particular situation, and/or better integrated into existing assessment systems.

1440  
1441

**Enabling factors and challenges**

1442  
1443  
1444

A major focus for GBF implementation has to be on building capacity to refine/implement existing tools, rather than a major focus on new tools. The development of the curated online toolbox [30x30.solutions](#) will provide greater access to global conservation knowledge. Questions



1445 remain in terms of understanding management success, specifically: 1) how to quantify  
1446 conservation outcomes, 2) who is making judgements about whether long-term conservation  
1447 outcomes have been achieved (and who decides what success should look like).

1448  
1449 Understanding the relationship between outcomes and management is often [inadequate](#).  
1450 Effectiveness is based on whether objectives have been met, but this assumes sites/systems have  
1451 appropriate objectives (which is becoming even more challenging with the impacts of climate  
1452 change). Defining baselines and identifying counterfactuals to compare conservation  
1453 management with other areas remains challenging (particularly as many species become  
1454 confined to protected and conserved areas). Although baselines can be relatively straightforward  
1455 for *outputs* (e.g., actions undertaken), *outcome* indicators (e.g., what was achieved) are harder to  
1456 agree.

1457  
1458 The question of who develops the objectives and makes the decisions around effectiveness is  
1459 even more challenging. Assessments can vary from studies of large datasets and satellite  
1460 monitoring to long-term participatory multi-stakeholder site assessments. Finding the most  
1461 appropriate processes and tools to ensure effective management should be a first task when  
1462 implementing Target 3, followed by an assessment of capacity needs to ensure inclusivity and  
1463 equity as vital components of management. Approaches, tools and methods need to be developed  
1464 or adapted specifically for IP territories and other diverse governance types, specific realms,  
1465 biomes and regions.

1466  
1467 If users themselves are convinced of the importance of maintaining a resource into the long term,  
1468 they can be the best monitors, otherwise monitoring will have to be done by outsiders. Agreeing  
1469 indicators, thresholds (the amount of change in an indicator that will stimulate and management  
1470 response) and the type of response all must be selected carefully.

1471

### 1472 **Success in effective management**

1473 All area-based conservation should have clear objectives. Management actions should support  
1474 achieving objectives, and management regularly assessed to allow adaptive management and  
1475 effective reporting. Management and assessment systems need to be culturally appropriate,  
1476 suited to the local context and truly participatory. Capacity development needs to be imbedded  
1477 into strategies for the implementation of Target 3 with a focus on:

- 1478 ● Capacity to engage in protected area management.
- 1479 ● Knowledge building, e.g., monitoring, assessment, etc.
- 1480 ● Capacity to undertake effective assessments.
- 1481 ● Capacity to implement results.

1482

1483 Evidence of success is not routinely considered when planning and designing conservation  
1484 projects, major funders of conservation have thus pledged to focus more on [evidence](#).

1485

1486 The [Bio-Cultural Protocol](#) developed by the Indigenous Ogiek of the Mau Forest in Kenya  
1487 [recognises](#) the Ogiek’s collective responsibility to protect and conserve the forest directed by their  
1488 traditions and culture.

1489

## 1490 **Equitably Governed**

1491

1492 Here equity is defined and explored with respect to conservation governance. Tools and  
1493 pathways for implementation are presented.

1494

### 1495 **Understanding equity and governance**

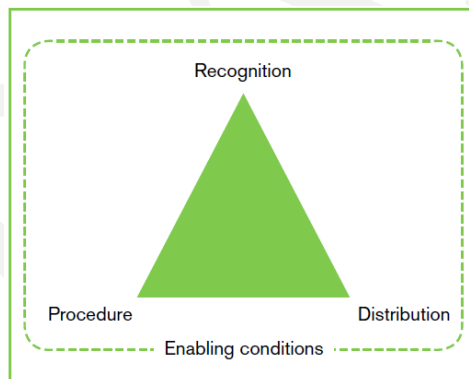
1496 Equity is a multi-dimensional concept, closely related to fairness and justice. CBD [Voluntary](#)  
1497 [Guidance](#) on protected areas looks at three dimensions of equity: *Recognition*: acknowledgement  
1498 of and respect for rights and the diversity of identities, values, knowledge systems and  
1499 institutions of rights-holders and stakeholders

- 1500 1. *Procedure*: inclusiveness of rule- and decision-making
- 1501 2. *Distribution*: equitable sharing of costs and benefits

1502

1503 This Guidance points to a [framework](#) for assessing these three dimensions.

1504



1505

1506

1507 Figure #: **[Three dimensions of equity](#) embedded within enabling conditions**

1508

1509 Equity is a core component of [governance quality](#), IUCN [identifies](#) legitimacy and voice,  
1510 direction, performance, accountability, and fairness and rights as principles of equitable and  
1511 effective PCA governance. Other frameworks and approaches may also include different or  
1512 additional elements/principles for equity (e.g. [for marine conservation](#)) and governance (e.g. [The](#)  
1513 [Natural Resource Governance Framework](#) and [Governance Principles for Community-Centered](#)  
1514 [Conservation \(in the GBF\)](#)). There are also approaches that consider equity and governance as  
1515 part of a broader process, such as the [Green List](#), the territory of life [Self-Strengthening Process](#),  
1516 [Community Protocols](#), and the [Conservation through Reconciliation Partnership](#).

1517

1518 **Importance for Target 3 implementation**

- 1519 ● *Equity*: Connecting equity to governance stresses outcomes (distribution) as well as decision  
1520 and rulemaking (procedure) and rights and diverse knowledge (recognition), including the  
1521 rights of **Indigenous peoples and local communities**
- 1522 ● *Inclusion*: Focusing on “equitably governed systems” stresses importance in sites and  
1523 **systems**
- 1524 ● *Effectiveness*: Equitable governance is key to **effective conservation**, helping to recognize,  
1525 support and co-create the contributions from different **actors and governance types**, including  
1526 of **Indigenous peoples and local communities**, **women**, and **youth**.

1527

1528 **Pathways to inclusive and equitably implementation**

1529 Strategies and actions for **equitably governed systems** and sites should be consistent with the  
1530 **guiding principles** above may include laws, processes and practices at appropriate scales for -  
1531 e.g.

- 1532 ● Equitable recognition and support for all **governance types**, including in overlapping  
1533 situations, through site and systems-level assessments (see below) and other means
- 1534 ● Safeguards, participatory assessments and follow-up actions to improve governance of  
1535 existing sites and of any new PA or OECM establishment and expansion (see below)
- 1536 ● Access to justice, including recognition, reconciliation and redress (e.g. through approaches  
1537 like the **Conservation through Reconciliation Partnership** and the **Whakatane Mechanism**)  
1538 and including where Indigenous peoples or local communities conserved territories are  
1539 **overlapped** by protected areas or OECMs that are not governed by Indigenous peoples and  
1540 local communities
- 1541 ● Recognition and respect for diverse values, knowledge and ways of knowing, innovation and  
1542 practice
- 1543 ● Equitable distribution of costs and benefits across the system
- 1544 ● Closing implementation gaps and enhancing transparency, accountability and **coordination**  
1545 across sectors and scales
- 1546 ● Sharing and building capacities and resources, including through peer learning and exchange
- 1547 ● Ensuring equity in **funding** (access and safeguards)
- 1548 ● Continuing and strengthening efforts to build processes and relationships that address  
1549 structural inequities, equalize power, **recognize and support Indigenous-led** and community-  
1550 led conservation and human rights-based and **decolonizing approaches**, including **shifting**  
1551 **roles and relationships** with states, NGOs, donors, and other non-state actors in conservation

1552

1553 Equitable governance is also closely related to the application of a broader human rights-based  
1554 approach, and the rights language throughout the GBF, including in relation to FPIC, access to  
1555 information and justice, and full protection of human rights defenders, the rights of women and  
1556 girls, and the principle of intergenerational justice. A wide range of human rights can be  
1557 (negatively or positively) impacted by conservation processes and outcomes. One helpful

1558 resource in understanding these rights is [The Living Convention](#) (Vol. 1). This offers a  
1559 “compendium of internationally recognized rights that support the integrity and resilience of  
1560 Indigenous peoples’, local communities’ and peasants’ territories and other social-ecological  
1561 systems”. (This resource notes which provisions come from instruments dedicated specifically to  
1562 Indigenous peoples, including [UNDRIP](#). It does not reflect specific provisions in the Resolution  
1563 on the Right to a Healthy Environment, as this was adopted after its publication.) The rights  
1564 explored within this compendium include:

- 1565 ● **Procedural rights** related to: precautionary principle, FPIC, impact assessment, information,  
1566 decision-making, access to justice, capacity building and awareness, and research and  
1567 development
- 1568 ● **Substantive rights** related to, among others: knowledge, innovations and practices; tenure;  
1569 non-removal from lands and territories; stewardship, governance and management of  
1570 territories, lands and natural resources; customary use; sustainable use; protected areas; sacred  
1571 natural sites; and benefit sharing.

1572

### 1573 **Tools and approaches for assessing governance**

1574 Governance assessment is one way to understand and improve the current situation. Assessments  
1575 can be done at both [systems and site levels](#), supported by a variety of participatory approaches  
1576 and tools. These include CBD [voluntary guidelines](#) and IUCN WCPA [good practice guidance](#) on  
1577 site- and systems-level assessments (including an [Annex](#) with further guidance on recognizing  
1578 and supporting areas and territories conserved by Indigenous peoples or local communities), site-  
1579 level governance assessment tools developed by IIED ([SAGE](#) and [GAPA](#)), a [self-strengthening](#)  
1580 [process](#) for territories of life, and the IUCN [NRGE](#), and the [Green List](#) among others. PCA  
1581 governance assessment has been done less frequently than PAME. However, [lessons for good](#)  
1582 [practice](#) include that:

- 1583 ● Governance of the assessment matters - including who convenes, who participates, how (and  
1584 why) assessment is done, how outcomes are shared, and who decides. Inclusive, context-  
1585 appropriate processes are crucial.
- 1586 ● There is value in (inclusive) assessment processes - e.g., shared reflections.
- 1587 ● Assessment also means a responsibility for responsive action. The path from assessment to  
1588 action requires commitment.
- 1589 ● Governance is dynamic; assessment is only one step in ongoing learning and adaptation.

1590

1591

### 1592 **Areas of particular importance for biodiversity / ecologically representative**

1593

1594 Protected and conserved areas should be in places with significant biodiversity and not only in  
1595 less biodiverse places like deserts, mountaintops and ice sheets. Ensuring ecological  
1596 representation requires data and planning, but also needs to take account of human uses and  
1597 ecosystem services, necessitating negotiation and trade-offs.

1598

1599 **Ensuring ecological representation in national planning**

1600 In formal terms, ecological representation means including viable populations of the full variety  
1601 of biodiversity of different biological realms (freshwater, marine and terrestrial through all the  
1602 ecoregions) and biological scales (ecosystems, species and within-species variation) within a  
1603 system of protected and conserved areas. There are many tools to help prioritize and  
1604 conservation biologists also advise building some redundancy into the system to ensure that  
1605 omissions are minimized. Two main approaches are used:

1606

1607 **Enabling factors and challenges**

1608 **Multiple studies** report beneficial effects of protected areas on species abundance and diversity in  
1609 all types of protected area. Yet at present, many species are missed by the global protected area  
1610 system, others are not covered in sufficient numbers to ensure survival. Similarly, many  
1611 ecosystems, including Key Biodiversity Areas, are not or inadequately included. **An analysis**  
1612 from 2010-2019 of over 12,000 threatened species (e.g., Vulnerable, Endangered or Critically  
1613 Endangered on the **IUCN Red List**) found 87.6per cent had some portion of their geographic  
1614 range protected by 2019. But only 2per cent had gained protection in the last decade suggesting  
1615 slow progress towards representation. Also, biodiversity in protected areas is affected by wider  
1616 environmental changes. Research in **German protected areas** found a 76 per cent decline in flying  
1617 insect biomass over 27 years, with agricultural intensification the likely cause. Lack of insect  
1618 food is a major driver behind a **55per cent decline** in European farm birds since 1980.

1619

1620

1621

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1625

1626 **Figure #: Diagram of different planning tools**

1627

1628 **Areas of particular importance for ... ecosystem functions and services**

1629

1630 Target 3 gives slightly more emphasis on ecosystem services than previously and also mentions  
1631 functions. Increasingly, and perhaps particularly in OECMs, ecosystem services will be the  
1632 primary driver behind recognition. Understanding which and whose values exist, where and  
1633 when are all important.

1634

1635 **Taking an integrated approach**

1636 From the perspective of planning, ecosystem services come in two main types, those  
1637 immediately valuable to people living in or near the site and those with wider, possibly global,

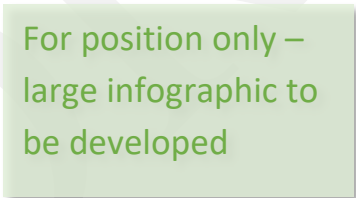
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1638 significance but that are less recognizable at a local level. So, e.g., access to fish populations is  
1639 easy to understand and appreciate at a community level whereas the carbon value of a peatland is  
1640 much harder to comprehend and bring into negotiation about land use. Ecosystem functions and  
1641 services should also be understood in a way that reflects the [diverse values](#) of nature, including  
1642 relational values and biocultural diversity. Planning for ecosystem services – such as food and  
1643 water security, disaster risk reduction, health benefits and climate adaptation and mitigation and  
1644 cultural values and services – therefore depends on two types of assessment, finding out what  
1645 local people think is important and determining wider global values. Tools are available for both,  
1646 ranging from analysis of satellite imagery to workshop approaches with local people. These can  
1647 include [economic valuation](#), although methodologies remain partial and decisions are seldom  
1648 made purely on financial terms. A [2022 IPBES report](#) also offers [guidelines on valuation and](#)  
1649 [policy making in relation to diverse values of nature](#).

1650  
1651 The addition of “ecosystem functions” to the target, which was not present in previous CBD  
1652 objectives, indicates that part of the aim should be to maintain underlying ecosystem health on a  
1653 wider scale, rather than just those elements that are immediately translatable into human values.

1654  
1655 Once identified, management options need to be developed, including how management is going  
1656 to be funded over time. “Management” is often simply a case of ensuring that an ecosystem  
1657 service is maintained, which means in most cases keeping the ecosystem functioning correctly.  
1658 However, where degradation has already occurred, restoration of ecosystem services will also be  
1659 a critical factor. Various ways of [sustainable financing](#) are available, in this case [payments for](#)  
1660 [ecosystem services](#) (PES) is an obvious option, although the feasibility of realizing these benefits  
1661 needs to be judged on a case-by-case basis.

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large infographic to  
be developed

1670 **Figure #: The variety of services deriving from natural, intact ecosystems**

### 1672 **Enabling factors and challenges**

1673 Although there are many examples of partnerships around the world between protected areas and  
1674 institutions such as water companies, municipalities, health departments, tourism ventures etc.,  
1675 the role of natural ecosystems in maintaining ecosystem services has still failed to come to scale,  
1676 or to enter mainstream thinking with the seriousness needed for effective uptake. The

1677 combination of the new GBF, elements of the UNFCCC climate strategy and the UN Sustainable  
1678 Development Goals may be sufficient to give the necessary push.

1679

## 1680 **Ecologically representative, well-connected, and integrated**

1681

1682 ‘[Ecological connectivity](#)’ (hereby connectivity) is the unimpeded movement of species and the  
1683 flow of natural processes that sustain life on Earth. Without connectivity, ecosystems cannot  
1684 function properly. Under the GBF targets, countries aim to maintain, enhance, and restore  
1685 ecological flows, species movement, and dynamic processes across intact and fragmented  
1686 environments.

1687

### 1688 **Understanding ecological connectivity**

1689 The disruption or absence of connectivity occurs because of human-induced habitat degradation  
1690 and fragmentation (i.e., the breaking up of an ecosystem into smaller and smaller parcels).

1691 Fragmentation and degradation has already impacted [over 75per cent of terrestrial ecosystems](#)  
1692 (excluding Antarctica) and 87per cent of marine biomes (by overfishing, nutrient run-off and  
1693 climate change), and whilst currently [17per cent](#) of the world’s terrestrial areas are recognized as  
1694 protected and conserved only [7.84per cent](#) of recognized protected and conserved areas are  
1695 *connected*.

1696

### 1697 **Understanding ecological representation**

1698 Ecological representation refers to the concept that the full variety of biodiversity of different  
1699 biological realms (freshwater, marine and terrestrial) and biological scales (ecosystems, species  
1700 and within-species variation) should be represented in the system of protected and conserved  
1701 areas. This requires a systematic approach to identify, assess and measure biodiversity. Because  
1702 our knowledge is incomplete the use of coarse filter biodiversity surrogates helps in this  
1703 identification process. Representation approaches need to be adjusted periodically in response to  
1704 new data, tools and information about their effectiveness.

1705

### 1706 **Creating ecological networks for conservation**

1707 The goal of the well-connected component of Target 3 is to create ecological networks for  
1708 conservation: systems of core habitats (e.g., PCAs), [connected by ecological corridors](#), which are  
1709 established, restored, and maintained to conserve biological diversity in otherwise fragmented  
1710 systems. An **ecological corridor** is a clearly defined geographical space that is governed and  
1711 managed over the long term to maintain or restore effective connectivity. They are the ‘glue’ of  
1712 conservation networks. In some cases, ecological corridors can be disjunct patches of habitat,  
1713 called ‘stepping stones’, particularly when supporting long-distance migration of wildlife such as  
1714 marine mammals, sea turtles and birds.

1715



For illustration only  
– infographic will be  
redesigned and  
simplified.

1716  
1717

Figure #: **A conceptual representation of an ecological network for conservation**

Key: Terrestrial protected areas are in dark green and depicted as surrounded by human activities. Marine protected areas are in dark blue. OECMs are represented in orange. Ecological corridors, both those that are continuous and those that function as steppingstones, are outlined with dashed lines. © Kendra Hoff / CLLC [source](#)

1722

1723  
1724 **System planning for connectivity**

1725 [Guidelines for conserving connectivity through ecological networks and corridors](#) are based on  
1726 the best available science and practice for maintaining, enhancing and restoring ecological  
1727 connectivity among and between PCAs, and provide a rich resource for policy makers and  
1728 practitioners. More [resources](#) are being developed to help implementers identify opportunities for  
1729 advancing connectivity conservation at national and subnational levels through NBSAPs and  
1730 GEF financing.

1731

1732 [Marxan Connect](#) is a program available to help conservationists and agrarian planners include  
1733 connectivity in their protected area network planning.

1734

1735 There are a [wide range of area-based approaches for connectivity](#) in use that can contribute to  
1736 Target 3 and can be drawn on for inspiration and legal precedents. [Bhutan](#), [Costa Rica](#), [Croatia](#),  
1737 [India](#), [Kenya](#), [Malaysia](#), and the [Netherlands](#) are all undertaking national connectivity measures.  
1738 It is likely that there are already initiatives taking place within most countries, for example,  
1739 flyways, free-flowing rivers or transboundary conservation areas, an inventory of these areas  
1740 could be conducted identifying potential networks contributing to Target 3.

1741

1742 **Case study:** [East Asian-Australasian Flyway](#) is one of nine major migratory waterbird flyways  
1743 around the globe; it is home to over 50 million migratory waterbirds and currently has currently  
1744 900 sites recognized as internationally important to migratory waterbirds along the flyway. Other



1745 initiatives include the [Arctic Migratory Birds Initiative](#), [African-Eurasian Migratory Waterbirds](#),  
1746 etc.

1747

### 1748 **Site and biome connectivity**

1749 Ecological corridors are not a substitute for PCAs but should be identified and established in  
1750 areas where connectivity is required, have specific ecological objectives and be managed and  
1751 governed to achieve these goals. They should be differentiated from non-corridor areas by  
1752 specific uses that are prohibited or allowed e.g., sustainable resource use. Systematic  
1753 conservation planning and ecological modelling can identify ecological corridors. Such planning  
1754 may consider specific conservation targets (e.g., focal species, KBAs, population sizes etc.),  
1755 [climate change modelling scenarios](#), and socio-economic and political filters.

1756

1757 It is important to consider certain species' needs for dispersal and habitat size when assessing or  
1758 improving the connectivity of a PCA. To ensure that individuals can move between core habitats  
1759 in an ecological network, calculations of appropriate distances between them should be made  
1760 according to species' characteristics such as dispersal range and area required for a minimum  
1761 viable population. Distances should be minimized and the area between core habitats managed to  
1762 maintain connectivity. PCA managers can propose corridors to regional/national planners and  
1763 support corridor managers to develop ecological objectives and management plans, these may be  
1764 simple or complex depending on permitted human activities and the tenure issues. Managers of  
1765 very small PCAs (e.g., < 10 ha) in highly fragmented regions, may play a critical role in  
1766 maintaining connectivity across a region and should work with other local PCA managers to  
1767 retain connectivity.

1768

1769 [Connectivity in marine conservation planning](#) is an emerging topic of discussion and particularly  
1770 important for [coral ecosystems](#) that require connectivity for heat-adapted larvae to migrate to  
1771 cooler sites under climate change. The IUCN Conservation Corridor group is collating [rules of  
1772 thumb](#) for [designing MPA networks](#) and a series of [case studies](#) of initiatives around the world  
1773 working toward maintaining, enhancing, and restoring ecological connectivity of the marine  
1774 environment.

1775

1776 Connectivity approaches are particularly important for inland water systems that have landscape-  
1777 scale dependencies on their upstream catchments and connectivity with groundwater, floodplain  
1778 and downstream habitats. For example, the [Pärnu River](#) was targeted under Estonia's [National  
1779 Water Act](#) as a *migratory swimway* to restore the [free-flowing](#) condition and important habitat of  
1780 a river and manage freshwater fishes over their entire migration route.

1781

### 1782 **Connectivity a major contribution to the 70 per cent**

1783 Most connectivity planning will occur beyond the 30 per cent PCA area – connectivity is  
1784 ultimately a qualifier of the 30 per cent occurring in the 70 per cent of [cities, farms and shared](#)

1785 [lands](#). This represents both a challenge and an opportunity. Whilst ideally guided by ecological  
1786 considerations, design decisions will be constrained by existing ownership or resource use rights  
1787 and human activities. Securing and improving connectivity is therefore often [only achievable by](#)  
1788 [a multistakeholder group](#) including PCA managers, local communities and government,  
1789 landowners and managers, etc. The same range of [governance types](#) that apply to protected areas  
1790 and OECMs also apply to ecological corridors and the governance authority may or may not be  
1791 the same as the landowner or rightsholder of a portion of the corridor. Along the corridor, a mix  
1792 of tenure, whether legally or customarily defined, can be present under all governance types and  
1793 be represented through a variety of instruments such as formal delegation, leasing, contracts or  
1794 other agreements requiring a large scope of social alliances and cooperation to handle. The  
1795 corridor tenure(s) should be clear and articulated; identifying statutory and customary ownership  
1796 and use rights and negotiating with all rightsholders on their respective connectivity management  
1797 roles.

1798

1799 **Case Study:** Lessons from [large-scale conservation networks in Australia](#) provides an example  
1800 of a multistakeholder group collaborating on landscape connectivity.

1801

1802 These approaches require actor identification, awareness raising and management, achieving  
1803 scale requires planning at the landscape or seascape level. Engaging such a diverse range of  
1804 rightsholders, stakeholders and other actors at a large scale will be complex but also represents  
1805 an opportunity for greater community involvement in conservation and aligning goals on the 70  
1806 per cent of areas outside of PCAs at risk of loss or reduced connectivity from the heightened  
1807 human-use.

1808

1809 Connectivity is important for achieving many Multilateral Environment Agreements, in  
1810 particular the [Convention on Migratory Species](#) (CMS). Connectivity is also a qualifier of GBF  
1811 Targets 2 and 12.

1812

## 1813 **Integrated into wider landscapes, seascapes and the ocean**

1814

1815 As biodiversity continues to decline, focusing on PCAs as solutions alone has proven  
1816 insufficient. The broader drivers of biodiversity loss need to be addressed, for example, restoring  
1817 degraded areas between PCAs, reducing pollution impacts, or preventing the ‘leakage’ of  
1818 deforestation displaced by PCAs into the surrounding landscape.

1819

### 1820 **Taking an integrated approach**

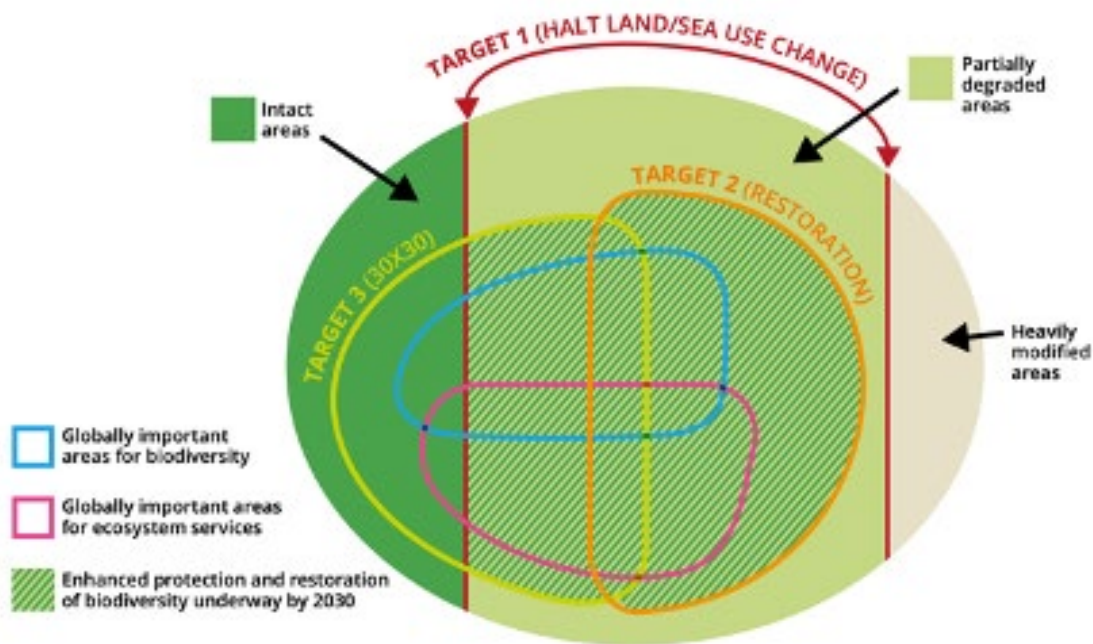
1821 Integrating PCAs into wider landscapes, seascapes and the ocean (hereby “integration”) implies  
1822 that PCAs should not be considered or managed as isolated islands for biodiversity, but rather as  
1823 part of wider strategies for [conservation and sustainable development](#) beyond the areas  
1824 themselves. This includes integration in terms of geography and biology (i.e., connectivity,

1825 buffers etc.), policy coherence and coordination, and social integration. [Connectivity](#), [OECMs](#),  
1826 [Indigenous territories and transboundary areas](#), and more are explored elsewhere in this guide, as  
1827 such, the focus here will be on restoration and integration into policy and social systems.

1828

### 1829 **Linking restoration and integration into policy and social systems**

1830 Integration involves factoring PCAs into broader sectoral and development planning, including  
1831 local, national and regional spatial planning. It means considering the impacts and dependencies  
1832 between PCAs and surrounding areas and people. This will likely involve sustainable  
1833 management, halting of Land-Use-Change (LUC) damaging to biodiversity, restoration of areas  
1834 outside protected and conserved areas and management of shared lands, inland waters and  
1835 oceans, particularly in areas of importance for biodiversity or ecosystem services (figure ##).



1836

1837 Figure #: **Schematic of Targets 1, 2 and 3 of the GBF** ([source](#))

1838

1839 A comprehensive overview of the state of partially degraded areas can help prioritize areas for  
1840 restoration; enhancing ecological representation and connectivity, while providing refuges for  
1841 biodiversity, with these areas potentially integrated into the network of PCAs over time. The  
1842 [Global Human Footprint Index](#) provides an indication of the state of degradation. Planners will  
1843 likely need to identify the many ways in which PCAs and the surrounding nature are enhancing  
1844 human well-being, e.g., the provision of ecosystem services and economic benefits. Such an  
1845 exercise can be done using tools like the [Protected Areas Benefits Assessment Tool](#). This  
1846 knowledge will be important for informing sustainable management and restoration of areas  
1847 outside the T3 30 per cent.

1848

1849 Restoration and conservation activities have the potential to halt biodiversity loss, but only if the  
1850 broader drivers of biodiversity loss are also addressed for example the overconsumption of  
1851 natural resources and the pollution of areas important for biodiversity and ecosystem services.

1852  
1853 **Policy makers in shipping and fisheries** could safeguard [Blue Corridors](#), arctic superhighways for  
1854 migrating whales, seals and walrus, by reducing ship speeds, rerouting vessels, regulating sonar  
1855 usage and mitigating risks of oil spills. These international waters would then be better integrated  
1856 into the [PCAs of the Arctic region](#).

1857  
1858 **Case Study:** [EU Biodiversity Strategy for 2030](#) encourages the integration of biodiversity  
1859 considerations into public and business decision-making at all levels through the European Green  
1860 Deal and the Common Agricultural Policy. See Fact Sheets [1](#), [2](#), [3](#)

1861  
1862 **Enabling factors and challenges**

1863 Integration of PCAs into wider landscapes and seascapes will bring many GBF targets and other  
1864 international agreements into alignment. GBF Targets 1-3 are tightly connected to this  
1865 component, Target 7 on reducing the impacts of pollution, targets 9 and 10 on sustainable use  
1866 and management.

1867  
1868 Like connectivity, this component needs to involve stakeholders outside typical conservation  
1869 actors. Blue Corridors for example would need to involve ministries of fisheries, shipping and  
1870 maritime affairs. This inevitably presents both a challenge – securing the buy in of stakeholders  
1871 with very diverse interests, and an opportunity to generate support for conservation from a much  
1872 broader segment of society.

1873  
1874 **While ensuring that any sustainable use, where appropriate in such areas, is**  
1875 **fully consistent with conservation outcomes**

1876  
1877 Sustainable use stresses that any uses must not undermine the fundamental conservation  
1878 objectives and gives extra impetus to look critically at the ways in which protected and  
1879 conserved areas are used.

1880  
1881 **Taking an integrated approach**

1882 Target 3 includes wording on [sustainable use](#), in recognition that many, probably most, protected  
1883 areas permit a range of uses, and stresses that these should be “*fully consistent with conservation*  
1884 *outcomes*”. It does not specify what is covered by the term “sustainable use”, but this is usually  
1885 defined as both non-extractive uses such as ecotourism, exercise and visiting sacred sites, and  
1886 extractive uses such as collection of medicinal herbs and fodder, catching fish, etc. The intent  
1887 might better be described as ensuring any permitted uses, extractive or non-extractive, are  
1888 sustainable, i.e., not damaging to biodiversity or ecosystem services. Agreement on management

1889 intent, including uses, ideally takes place when planning the reserve and will often be a  
1890 compromise between the needs of people living in or near the area and wider conservation  
1891 considerations. This will in turn influence the IUCN **management category**, with e.g., category Ib  
1892 wilderness areas often including use by traditional communities, category V managed around  
1893 long-standing cultural landscapes and category VI including natural areas with sustainable  
1894 extraction of natural products, such as rubber. Increasingly, formerly strictly protected areas are  
1895 opening to sustainable use, whereupon policies and rules will need revision. In general, there is  
1896 now an expectation that protected areas and OECMs should not result in undue infringements on  
1897 customary sustainable use.

1898

### 1899 **Enabling factors and challenges**

1900 If properly negotiated, planned and managed, sustainable use agreements can limit uses to local  
1901 people who have a stake in ensuring sustainability. If not managed well, non-extractive uses such  
1902 tourism, can be as destructive as many extractive uses. Problems are likely if there is competition  
1903 for resources (e.g., high value medicinal plants) or if desire for revenues drives up tourism to  
1904 unsustainable levels or e.g., cases where marine protected areas allow large-scale commercial  
1905 fishing.

### 1906 **What would success look like?**

1907 Success is the existence of uses that do not damage biodiversity or ecosystem services. Including  
1908 sustainable use within a protected or conserved area implies a careful monitoring system to  
1909 ensure that use is truly sustainable.

## 1910 **Monitoring and Reporting**

1911

1912 Robust monitoring and reporting will be essential to Target 3 implementation. Monitoring  
1913 systems need to be flexible (to respond to different contexts and enable participation of diverse  
1914 rights-holders, stakeholders and other actors) and accountable (with specific and meaningful  
1915 indicators). There is a global process to further develop the GBF [Monitoring Framework](#).

1916 National and sub-national monitoring and reporting for Target 3 (and broader GBF)  
1917 implementation can also be addressed within **inclusive planning processes**. Here we highlight  
1918 some key considerations and approaches.

1919

### 1920 **Monitoring Target 3 Holistically**

1921 “Success” in Target 3 should be understood as achieving all its elements, and not just the  
1922 percentage element. Currently, there is only one headline indicator for Target 3: coverage of  
1923 protected areas and other effective area-based conservation measures. However, there are already  
1924 component and complementary indicators that address, *inter alia*, effective management,  
1925 equitable governance, recognition of traditional territories, diversity of governance types, species  
1926 protection, FPIC, etc.

1927

1928 Target 3 implementation can also incorporate indicators for related GBF Targets (e.g., 22 to 23)  
1929 relating to pollution, species conservation, rights, gender, etc.

1930  
1931 Distinction will sometimes be needed between what counts on an official level and what  
1932 genuinely contributes to Target 3. In some cases, governments may not count areas that are  
1933 contributing very effectively to biodiversity conservation and meet the criteria of Target 3 0 per  
1934 cent (see intact areas outside of Target 3 in Figure #). For example, some Indigenous territories,  
1935 transboundary areas, and privately protected areas may not be included on official databases.  
1936 These should be discussed within wider landscape/seascape planning exercises and in the context  
1937 of restoration.

### 1938 1939 **Reporting platforms**

1940 Protected areas can be reported in the World Database on Protected Areas (WDPA). OECMs can  
1941 be reported in the World Database on Other Effective Area-based Conservation Measures (WD-  
1942 OECM). These are both managed by the [UNEP World Conservation Monitoring Centre](#) (UNEP  
1943 WCMC). They include information about number, location, area, management category and  
1944 governance type (for protected areas). Some data (e.g., about governance type) is incomplete.  
1945 UNEP WCMC also manages a [database](#) of where protected area management effectiveness  
1946 assessments have been implemented worldwide. These databases do not include information  
1947 about all aspects of Target 3, some of which will need to be monitored separately.

1948  
1949 The [ICCA Registry](#) is maintained by UNEP WCMC and is a global, online platform where  
1950 Indigenous peoples and local communities can report information about territories and areas they  
1951 conserve. This is an important resource for self-determined recognition. It is also important to  
1952 note that information from the ICCA Registry is not currently reported as part of global figures  
1953 for PCA coverage. Further, not all self-identified or nationally-recognized ICCAs [are reflected](#) in  
1954 this global registry.

1955  
1956 Also hosted by UNEP-WCMC, [Biodiversity Indicators Partnership](#) (BIP) is a global initiative to  
1957 promote the development, delivery, and use of biodiversity indicators, and the [Global Database](#)  
1958 [on Protected Area Management Effectiveness](#) (GD-PAME) is a searchable database of WDPA  
1959 that have been assessed for management effectiveness.

1960  
1961 [Local Biodiversity Outlooks 2](#) (LBO-2) (LBO-2) provides a snapshot of on-the-ground  
1962 initiatives being led by Indigenous peoples and local communities that contribute to the  
1963 successful implementation of multi-lateral agreements, with a focus on the Convention on  
1964 Biological Diversity and synergies with the Sustainable Development Goals (SDGs) and the  
1965 Paris Agreement on Climate Change.

1966

1967 It is not yet clear what global platform(s) may emerge to aggregate and monitor the recognition  
1968 of indigenous and traditional territories, although existing initiatives like [Landmark](#) may develop  
1969 further to be able to fulfil this function, and continued monitoring of SDG Indicator 1.4.2 (on  
1970 land tenure and land tenure change) could play a role here as well.

1971  
1972 **Many** Indigenous peoples' and community territories will have community-based monitoring  
1973 and information systems tracking locally relevant biodiversity and cultural indicators. Supporting  
1974 and allowing the use of community generated data as part of a broader process to recognize and  
1975 gather multiple data sources should be encouraged where possible. Community based monitoring  
1976 systems can also provide valuable additional data regarding equity and human rights.

1977  
1978 In some countries, data on privately protected areas is maintained at a national level but not fully  
1979 reported to the World Database on Protected Areas because they are maintained by private  
1980 organizations or associations.

### 1981 1982 **Other monitoring and reporting considerations for Target 3 elements**

1983 ● **Conservation effectiveness:** [Conservation effectiveness](#) can be assessed through meeting  
1984 defined objectives related to the intended outcomes. However, in complex natural systems  
1985 with biodiversity and social outcomes to consider, defining success will never be easy. This  
1986 reinforces the need for a multi-dimensional approach to developing [indicators and reporting](#)  
1987 [requirements](#). In practice, protected and conserved areas usually define a limited set of  
1988 environmental and social indicators to monitor over time. While these are a useful proxy,  
1989 those responsible for stewardship also need to be aware of other changes, positive or  
1990 negative, and adapt management as necessary. Remote sensing, auditory sampling, camera  
1991 trapping, DNA sampling and crowd-sourcing data through social media are combining to  
1992 make it easier to track changes in biodiversity.

1993  
1994 ● **Management effectiveness:** [PAME](#) as a tool for adaptive management does not necessarily  
1995 require the same approach as measuring and reporting progress towards global targets.  
1996 Attempts to aggregate different assessment systems into global reporting formats have  
1997 proved costly and unsustainable. Global reporting should be based on an agreed suite of  
1998 indicators, ranging from whether assessments are being undertaken (collected in the [GD-](#)  
1999 [PAME](#) database) to global imagery of habitat status. These may or may not be a subset of  
2000 indicators used in more general PAME assessments.

2001  
2002 ● **Marine and coastal, inland water, and terrestrial areas:** Given the huge variability in the  
2003 ways in which marine protected areas are managed, in this case indicators of success must  
2004 extend beyond the area officially recognized as protected areas and OECMs, to include other  
2005 measures of success, including trends in marine biodiversity and the delivery of marine-  
2006 based ecosystem services. Some marine-focused assessment [tools](#) are available and there is a

2007 large literature on criteria impacting success and failure. [Dozens of resources](#) have been  
2008 published that can serve as guideposts for improving PCA establishment and management in  
2009 delivering protection and recovery of inland water ecosystems, including assessment systems  
2010 and freshwater management guides. The [Freshwater Health Index](#) can facilitate stakeholder  
2011 engagement regarding equity. [Basin Report Cards](#) are also helpful in that they are drawn up  
2012 in conversation with local stakeholders.

2013  
2014 ● **Epecially areas of particular importance for biodiversity:** Success will mean that all  
2015 species and important and representative ecosystems are adequately represented in PCAs.  
2016 Given that so many species are still unrecognized, ensuring everything is included in the  
2017 network of protected and conserved areas will not be easy. Monitoring can be supported  
2018 through, inter alia, national species lists, Red List data, global prioritization tools like [KBAs](#)  
2019 and local level systematic conservation planning, which in many cases will inevitably remain  
2020 approximate.

2021  
2022 ● **Ecological representativeness:** Ecologically representative networks of PCAs would  
2023 include a full range of marine and coastal, inland water, and terrestrial species and  
2024 ecosystems, at a large enough scale to ensure their long-term survival.

2025  
2026 ● **Connectivity:** There is strong support for a GBF headline indicator for “ecological  
2027 connectivity”. A suggestion is “*Status and trends in ecological connectivity: structural,*  
2028 *functional, and migratory connectivity across terrestrial, marine, and inland water*  
2029 *ecosystems*”. Groups such as the Center for Large Landscape Conservation, UNEP-WCMC,  
2030 IUCN WCPA [Connectivity Conservation Specialist Group](#) (IUCN WCPA-CCSG), and the  
2031 Secretariat of the [CMS](#) are working to agree a connectivity indicator. The Protected Network  
2032 metric ([ProNet](#)) is one tool available to track the performance of area-based conservation  
2033 with respect to the connectivity of a network of protected areas.

2034  
2035 ● **Equitable governance:** Indicators for site-level governance assessment are useful, keeping  
2036 in mind the lessons about [governance assessment](#) and noting that outcomes can rarely be  
2037 meaningfully compared. However, accountability is also important, including prompt  
2038 safeguarding against rights violations. Binary and outcomes indicators can help, including  
2039 regarding [human rights](#).

2040  
2041 ● **Governance diversity (of a system):** Success would include increasing recognition and  
2042 support for a diversity of governance types and conservation contributions, with security for  
2043 the collective and individual rights that underpin them. Reflecting that recognition and  
2044 support in monitoring frameworks could include tracking the number and implementation of  
2045 systems level assessments, as well as the existing complementary indicator on reporting  
2046 ‘governance type’, with expanded efforts to enable governing actors’ self-reporting.



- 2047
- 2048 ● **Ecosystem services and functions:** Measuring and valuing ecosystem services and functions
- 2049 remains a challenge; total valuation studies often rely on largely theoretical values, like the
- 2050 value if a valuable pharmaceutical product is synthesized from a species in the ecosystem,
- 2051 which is seldom enough to convince governments. Concrete, realizable values are harder to
- 2052 measure and have historically not been assessed systematically and are this difficult to
- 2053 compare. While some ecosystem services, like carbon values, have received focused
- 2054 attention, others like disaster risk reduction have less available measurement methodologies.
- 2055 Improving measurement is therefore an urgent task associated with the GBF.
- 2056
- 2057 ● **Integrated into wider landscapes, seascapes and the ocean:** To date, there are [no agreed](#)
- 2058 [indicators](#) for tracking progress on the ‘integrated’ component of Target 3. Instead, a
- 2059 collection of tools can be used as proxies and should perhaps be combined to monitor this
- 2060 component more formally. For example, the [Restoration Barometer](#) is being used by
- 2061 governments to track the progress of restoration targets across terrestrial, coastal and inland
- 2062 water ecosystems. Degradation in the 70 per cent will also need to be tracked – deforestation
- 2063 is already being tracked outside of PCAs by bodies like [Global Forest Watch](#), but ideally this
- 2064 tracking would extend to other ecosystem types too and include metrics that cover
- 2065 degradation: biodiversity loss, pollution etc. (Target 2 of the GBF specifically calls for
- 2066 another 30 per cent--above and beyond the 30% in Target 3—to be “under effective
- 2067 restoration, also by 2030.)
- 2068
- 2069 ● **Recognizing indigenous and traditional territories:** Success could be found in PCA (and
- 2070 broader) systems that fully recognize and uphold Indigenous peoples’ and local
- 2071 communities’ rights and responsibilities to their traditional territories, within and beyond PA
- 2072 and OECM frameworks. Monitoring and reporting may include but will likely extend beyond
- 2073 the global frameworks mentioned above, to include other national and community-defined
- 2074 platforms. Reporting must respect FPIC in all cases.
- 2075
- 2076 ● **Recognizing and respecting the rights of indigenous peoples and local communities,**
- 2077 **including over their traditional territories:** This element will require robust human rights
- 2078 indicators, including concerning tenure, FPIC, and trends concerning environmental human
- 2079 rights defenders, with options for community-report.
- 2080
- 2081

2082 **Acknowledgements**

2083 These are being compiled on a live Google Doc.

2084 <https://docs.google.com/document/d/1MiDCb2TQCXrxVV->

2085 [tYowEMEvTdc56PJQ27NsiWQMgzE/edit?usp=sharing](https://docs.google.com/document/d/1MiDCb2TQCXrxVV-tYowEMEvTdc56PJQ27NsiWQMgzE/edit?usp=sharing)

2086

2087 If you are not on this list but would like to be, please let us know on [T3Guide@oldtownhill.org](mailto:T3Guide@oldtownhill.org).

2088 Likewise, if your name is on the list and you do not want it to appear, just let us know.

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## Back cover / final page

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